

**Overview:**

DLF has over 70 years of track record of sustained growth, customer satisfaction, and innovation. The total developable potential of DLF stands at 227 msf. The company has a total of 7.4 msf under construction presently and 17 msf of planned projects underway.

DLF's primary business is development of residential, commercial and retail properties. The company has a unique business model with earnings arising from development and rentals. Its exposure across businesses, segments and geographies, mitigates any down-cycles in the market. From developing 22 major colonies in Delhi, DLF is now present across 15 states-24 cities in India.

**Development Business:**

The development business of DLF includes Homes and Commercial Complexes. The Homes business caters to 3 segments of the residential market – Super Luxury, Luxury and Premium. The product offering involves a wide range of products including condominiums, duplexes, row houses and apartments of varying sizes.

DLF is credited with pioneering the concept of developing commercial complexes in the vicinity of residential areas. DLF has successfully launched commercial complexes and is in the process of making its presence across locations in India. The development business at present has 208 msf of development potential.

**Annuity Business:**

The annuity business consists of the rental businesses of offices and retail. DLF is a name synonymous with global standards new generation workspaces and lifestyles. It has the distinction of developing commercial projects and IT parks that are at par with the best in the world. DLF has become a preferred name with many IT & ITES majors and leading Indian and International corporate giants, including GE, Microsoft, Canon, Citibank, Hewitt, WNS, Bank of America, Cognizant, Infosys, CSC and Symantec, among others.

DLF pioneered the retail revolution in the country and brought about a paradigm shift in the industry by redefining shopping, recreation and leisure experiences. DLF's retail portfolio includes India's first luxury mall DLF Emporio, Premium malls - DLF Promenade (Vasant Kunj, Delhi), DLF Place (Saket, Delhi), DLF City Centre (Chandigarh) and DLF Cyber Hub (Gurgaon). The latest addition to this marquee portfolio is Mall of India - which is India's largest destination mall. DLF continues to actively create new shopping and entertainment spaces all over the country. DCCDL has a development potential of 19 msf.

DLF has a strong management team running independent businesses, though complementing each other in cases of opportunities of mixed land use. DLF's mission is to build a world-class real estate development company with the highest standards of professionalism, ethics and customer service and to thereby contribute to and benefit from the growth of the Indian economy.

For further information, please contact:

Divya Puri

AVP-Corporate Communications

DLF Limited, Sansad Marg,

New Delhi-110001.

Email – [puri-divya@dlf.in](mailto:puri-divya@dlf.in)

M - +91 9899323869