

**DLF clocks sales worth INR 1500 crores
for its initial offering in ONE Midtown, a newly launched luxury
residential project in New Delhi**

ONE Midtown is the latest residential project in DLF Midtown, one of the largest integrated real estate developments in the capital city.

A unique luxury condominium with two, three, and four-bedroom residences featuring rare panoramic views, luxurious amenities, and unparalleled access to key city landmarks, culture, shopping destinations and green space.

New Delhi, January 11, 2022

Scripting another chapter of success in India's residential real estate segment, DLF Limited, India's largest listed real estate company has clocked sales worth approximately 1500 crores for towers in the first phase of the newly launched luxury residential project, ONE Midtown.

Commenting on the occasion, Aakash Ohri, Group Executive Director and Chief Business Officer, DLF Home Developers Ltd. said, "Given the challenging times the entire world is going through, we are deeply appreciative and grateful of the fact that this launch sparked such a gratifying response from home buyers. The numbers are impressive and speak volumes of the inherent value of this project. ONE Midtown will be an inimitable addition to the New Delhi skyline. With its unrivalled location, striking façade, impeccably designed residences, and a host of lifestyle amenities, it will be undoubtedly one of the most coveted new developments in the heart of New Delhi. We expect ONE Midtown to set the benchmark for a new way of living in the capital city."

Located in West Delhi, ONE Midtown boasts of 4 towers soaring to 39 floors each, offering its residents panoramic views of the acres of greenery surrounding it. The 913 spacious and elegant apartments, come with a choice of two, three or four bedrooms. Available residences at ONE Midtown are priced at INR 3 crores onwards.

DLF Midtown is a thriving community, with three existing residential complexes titled Capital Greens I, II and III. With truly modern facilities, a community centre, two fully equipped clubhouses and multi-tier security, they are home to over 2,700 happy families. ONE Midtown is the newest addition in the development.

Speaking on the location of the new project, Aakash Ohri added, “Our newly launched residential offering ‘ONE Midtown’ will cater to the rising demand for luxury condominiums in the capital. It is located in West Delhi, which is one of the most culturally significant sections of the national capital, epitomising the unique amalgamation of Indian family values and modern urban lifestyles. It ticks all the boxes of location, amenities, luxurious facilities, contemporary infrastructure and connectivity. Alongside, the residents will enjoy the conveniences and comforts offered by the DLF ecosystem.”

ONE Midtown will enjoy all the locational advantages of West Delhi. It is close to popular sites like Connaught Place, Karol Bagh, New Delhi Railway Station and more. Reputed schools, colleges, hospitals and shopping hubs are within easy access.

The connectivity is enviable. It is served by the Blue, Pink, Green and Red lines of the Delhi Metro. As many as five Metro Stations are within three kilometres. Planned for future are the Delhi Metrolite project from Kirti Nagar to Sector 25, Dwarka and many more projects. The proposed construction of signal-free underpasses on Patel Road will further reduce commute times.

ONE Midtown has been designed by DP Consultants Pte. Ltd. of Singapore, and the design philosophy finds expression in the high priority given to green open spaces dotted by a range of pools and water bodies. Attractive features like a pool tree garden and landscaped terraces add to its appeal. The creative landscaping has been done by MPFP pllc of New York.

Its exquisite clubhouse will offer a restaurant, café, tea lounge, al fresco dining area, meeting room, card room and a spa and salon. Other lifestyle amenities spread across the complex include a gymnasium, multipurpose hall, crèche, children’s play area, games room and a convenience store.

The residential complex is protected by a 5-tier professional security system which covers the periphery, parking, common areas, floors, and the apartments. Uninterrupted power and water supply are ensured.

This GRIHA registered project has been built with sustainability at its core. Solar panels on the terraces and energy-efficient lighting in the common areas reduce power consumption. There is a provision for the charging of batteries in electric vehicles. The dual plumbing system used recycled waste water for flushing and horticulture. There is a centralised sewage treatment system and facilities for rainwater harvesting. Sustainable building materials have been used to design this future ready development.

For DLF, the vision behind DLF Midtown is to replicate the success of Gurugram's DLF5, in the national capital, by creating a seamlessly integrated ecosystem of luxury residences, office and commercial spaces, with retail and recreation centres to be added in the future. Within the most valued lifestyle necessity – rolling acres of greenery.

About DLF Ltd:

DLF is India's leading real estate developer and has more than seven decades of track record of sustained growth, customer satisfaction, and innovation. DLF has developed 153 real estate projects and developed an area of approximately 330 million square feet. DLF Group has 215 msf (approx.) of development potential across residential and commercial segment. The group has an annuity portfolio of over 35 msf (approx.). DLF is primarily engaged in the business of development and sale of residential properties (the "Development Business") and the development and leasing of commercial and retail properties (the "Annuity Business").

DLF Limited, has been recognised as an index component of the Dow Jones Sustainability Indices (DJSI) in Emerging markets category. This recognition demonstrates DLF's track record for its governance, social and environmental initiatives. While DLF is the only real estate company from India to be included in the DJSI index, it joins the ranks of just 11 companies from India to be recognised for the benchmark for Corporate Sustainability. It also received 16 Swords of Honour – by British Safety Council 2020 – the highest number received by any company globally in a single year.

For further information, please contact:

GAURAV SINGH

GM – Public Relations, DLF Limited
Mob: +91 9818624356 * singh-gaurav2@dlf.in