

## DLF LIMITED

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18<sup>th</sup> June 2025

The General Manager Dept. of Corporate Services <b>BSE Limited</b> P.J. Tower, Dalal Street, Mumbai – 400 001	The Vice-President <b>National Stock Exchange of India Limited</b> Exchange Plaza, Bandra Kurla Complex, Bandra(E), Mumbai – 400 051
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### Sub: DLF Press Release

Dear Sir/ Madam,

In compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, kindly find enclosed herewith Press Release pertaining to 'DLF's Privana North Launch'.

This is for your kind information and record please.

Thanking you,

Yours faithfully,  
For **DLF Limited**

**R. P. Punjani**  
**Company Secretary**

Encl.: As above

For Stock Exchange's clarifications, please contact: Mr. R. P. Punjani – 09810655115 / <a href="mailto:punjani-rp@dlf.in">punjani-rp@dlf.in</a> Ms. Nikita Rinwa – 09069293544/ <a href="mailto:rinwa-nikita@dlf.in">rinwa-nikita@dlf.in</a>
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## **DLF's Privana Legacy Continues: North Phase Sells Out at Historic Scale**

*Over ₹11,000 Crore in Sales – Surpassing Previous Highs from 'DLF Privana South and West'; Cementing Unrivalled Demand for Luxury Living in Gurugram*

**Gurugram, June 18, 2025:** DLF, India's largest listed real estate company, announced a remarkable sellout of its latest luxury offering, **DLF Privana North\***, valued at approximately ₹11,000 crore, a historic milestone achieved within just one week. An exclusive collection of luxury residences and part of the ~116-acre integrated township - **DLF Privana** in Sectors 76 and 77, Gurugram, **Privana North** spans 17.7 acres and features six premium towers rising to stilt+50 storeys, making them the tallest residential structures developed by DLF to date. With 1,152 spacious and meticulously crafted 4 BHK residences and 12 grand penthouses, the project redefines luxury living with expansive layouts and panoramic views. This milestone builds on the successful response to **DLF Privana South** and **Privana West**, further reinforcing DLF Privana's growing appeal as one of Gurugram's most anticipated upcoming residential communities.

**Aakash Ohri, Joint Managing Director and Chief Business Officer of DLF Home Developers**, said "the development embodies DLF's vision of delivering expansive living spaces, breathtaking views, and privacy in the sky." He added that "Privana North marks a bold evolution of high-rise luxury living in India, combining global design expertise with DLF's hallmark quality and innovation. While elevating the scale and height, it remains true to the township's core values of low-density living and generous open spaces. With only ~65 residences per acre and an impressive open space ratio, Privana North strengthens its position as a premier residential destination. The strong sales response reflects a clear, latent demand for DLF offerings, driven by the success of our past projects. We saw interest from buyers across India and around the world. This success also speaks to the strength of the larger community we are building, continuing the legacy of DLF5 as a benchmark for luxury, master-planned living."

Privana North features a refined design with curvilinear tower placement that enhances privacy and provides uninterrupted views of the central greens / the Aravalli range/ a 500-metre-wide reserved green zone. The floor plans reflect a deep understanding of modern urban families, with 4 BHK apartments measuring a carpet area of ~207 square meter (2236 square feet) and penthouses extending up to ~450 square meter of carpet area (4847 square feet). Each apartment comes with three dedicated car parking slots, while penthouses offer four. The homes also feature lifestyle kitchens, larger living and dining areas, and foyers designed to enhance the entry experience. The master bedrooms in Privana North are ~33% larger than previous offerings within the ecosystem, showcasing DLF's intent to go above and beyond in offering comfort and spaciousness.

"With the launch of Privana North, we are not simply unveiling another phase, we are propelling the DLF Privana ecosystem into its next transformative chapter," said **Aakash Ohri**. "Privana is our answer to the growing demand from discerning buyers, in India and abroad, who seek future-ready, thoughtfully designed communities. A homogeneous enclave of expansive 4 BHK residences and penthouses, DLF Privana is more than a residential development, it is a curated community of like-minded families. As Gurgaon evolves into its 2.0 era, Privana North stands as a defining project, a benchmark of uncompromised living in the city's next iconic address. It brings together robust infrastructure, seamless connectivity, and world-class urban planning, from traffic systems to green cover, from sustainability to security, to create a neighbourhood that anticipates not just the needs of today, but the demands of tomorrow. This is for citizens who want it all, and expect more, in a truly global city."



Every tower features a well-appointed lobby with dedicated areas for cafés, lounges, mailboxes. Services such as dry cleaning, grocery, first-aid, and hobby corners spread across different towers, delivering a well-rounded, community-centric experience. The project introduces a double-core layout, with two apartments in each core, offering enhanced privacy and efficient movement. Vertical transport within the towers is facilitated by eight high-speed elevators and two service elevators per tower. Entry to the development is via a 24-metre-wide access road that helps reduce noise and pollution by creating a buffer from the main sector road.

The planning and design of Privana North are led by globally renowned firms including HB Design from Singapore for master planning, InSite International from Abu Dhabi for landscaping, Surbana Jurong from Singapore for traffic design, and Thornton Tomasetti from New York for structural engineering, with structural proofing by LERA, also based in New York. This international collaboration ensures that every detail meets global standards of luxury, functionality, and safety.

Strategically located, Privana North offers unmatched connectivity via the Southern Peripheral Road (SPR), NH-48, and Dwarka Expressway, ensuring seamless access to Delhi, Jaipur, Chandigarh, and Mumbai. The location is further elevated by its proximity to commercial hubs like DLF Corporate Greens, TCS, and American Express campus, as well as social and lifestyle destinations.

With the launch of Privana North, DLF continues to raise the bar for luxury integrated townships in India. The project blends modern architecture with thoughtful urban planning, ensuring a living experience that is not only luxurious but also sustainable, serene, and future-ready. Designed for those who seek privacy, space, and a high standard of living, DLF Privana North is poised to become one of the most coveted addresses in Gurugram.

\*HARERA Registration No: RC/ REP/ HARERA/ GGM/ 954/ 686/ 2025/ 57 Dated: 05/06/2025

HARERA Website: <https://haryanarera.gov.in>

Promoter: M/s DLF Limited

Project Name: DLF Privana North

#### **About DLF Ltd:**

DLF is India's leading real estate developer and has close to eight decades of track record of sustained growth, customer satisfaction, and innovation. DLF has developed more than 185 real estate projects and developed an area more than 352 million square feet (approx.). DLF Group has 280 msf (approx.) of development potential across residential and commercial segment including current projects under execution and the identified pipeline. The group has an annuity portfolio of over 45 msf (approx). DLF is primarily engaged in the business of development and sale of residential properties (the "Development Business") and the development and leasing of commercial and retail properties (the "Annuity Business"). DLF's rental business has been conferred with over 40 LEED Zero Water certifications by US Green Building Council (USGBC) for its projects spread over 40 million square feet - the highest in the world for any real estate developer. DLF has also received 21 Sword of Honour – by British Safety.

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