



# DLF EDGE

New Generation Workplaces

14TH EDITION

TOGETHER  
WE CAN  
PREVENT

fire

DLFA  
SAFE00



**FIRE SERVICE WEEK: 14TH-20TH APRIL, 2016**



# DLF CYBERCITY FIRE SERVICE WEEK

“Safety First is Safety Always”

Fire safety assumes utmost importance considering the extensive rise in the number of high-rise buildings. According to National Crime Records Bureau (NCRB) 2014 report in India, fire incidents take the lives of around 23,000 people per year, and cause property loss of over Rs. 1000 crores directly and much more in indirect losses.

In 1944, 66 firefighters sacrificed their lives while saving Mumbai city from a fire incident that took place on Victoria Docks. Since then, the Government of India observes April 14<sup>th</sup> as “Fire Service Day” to honor the valor of those brave men and to spread fire safety awareness amongst the community at large and to prevent fire incidences.

DLF Cybercity annually observes Fire Service Week from April 14<sup>th</sup> - 20<sup>th</sup> as a part of its continuous endeavor to proliferate fire safety awareness and acknowledge the efforts made by fire officers. This year also, it took the onus to educate, train and actively engage its corporate tenant employees on fire prevention and safety measures.



“Workplace safety is something that DLF encourages and we have to imbibe the culture of safety as a way of life. Our collaboration with employees and tenants has reduced the incidents to a negligible level and the mission of such events is to further reinforce our commitment towards safety.”

**Amit Grover**  
National Director-DLF Offices

DLF is ardently dedicated towards ensuring safety and has been at the forefront of promoting a culture of safety as an integral part of everyday life. It has been a key proponent of enhancing fire safety consciousness amongst all DLF Cybercity occupants and the surrounding community.

The Fire Service Week commenced with an inauguration function on April 14<sup>th</sup>, 2016, at which a one-minute long silence was observed paying homage to the fearless firefighters who laid down their lives to save people and property.

Mr. Vivek Kalia, Joint Commissioner, MCG, graced the occasion as the chief guest. Gurugram fire station officers were also present during the function and addressed the gathering. Laying absolute emphasis on awareness of fire prevention and control measures, Mr. Vivek Kalia said, "I must congratulate DLF for organizing the Fire Service Week to make people aware about fire preparedness and disaster management which we have to do otherwise. I am sure today's learnings will come in handy for all of us."

## Key Highlights Of The Week

### Mock Fire Evacuation Drill

- Demonstration of firefighting equipment installed in the buildings
- Awareness about safe evacuation procedures, and testing the preparedness of fire officers and employees

### Kitchen Fire Safety Session for Kitchen Staff

- Fire prevention tips in kitchen and use of firefighting equipment in case of fire emergency
- 211 kitchen staff trained

### Mass Awareness Session for Cab Drivers

- Causes of fire in cars and how to tackle the fire situation in a car
- 451 cab drivers trained

### Mass Awareness Drive for School Children

- Students from Government school of Shikohpur and Jhankar Public school were taught to identify the causes of fire at home or school
- Fire prevention tips including demonstration of fire equipment

### Home Fire Safety Session for Female Employees

- Identification of fire hazards at home
- Do's and Don'ts in case of fire at home



Opening Ceremony



Nukkad Natak

DLF's safety mascot, SAFEEO played an integral part throughout the week as he distributed goodies on fire safety, to increase awareness among the attentive gathering and drew their notice during the multiple spot quizzes.

NUKKAD NATAKS were performed throughout the week including during the mock evacuation drills. They combined advisory warnings and training skills through their act and portrayed the importance of being trained in fire prevention and actions to be taken during earthquake as per National Disaster Management guidelines.

The event was accepted as a mass-educating platform where the need for propagating a fire safety culture was emphasized and saw active participation by all corporates who also appreciated the importance of learning fire prevention and fighting procedures.



Mass Awareness Session



SAFEEO with School Children

Equipped to face every infrastructural challenge in terms of fire protection, DLF has India's first private fire station with a 90 meters high hydraulic skylift that can reach upto 30 floors in case of any contingency.



Fire Equipments Exhibition

The closing ceremony on April 20<sup>th</sup>, 2016 had Mr. D.K. Shami, Fire Advisor, Government of India as chief guest and special speaker.

He applauded DLF for their constant commitment towards ensuring fire safety for its clients and said, "This awareness week is to prevent the loss of life and property and whenever you can help someone please come forward, as life and property saved directly contributes in nation's development."



Mock Fire Drill

Senior Executives from Fluor Daniel, DuPont Sustainability Solutions also graced the closing ceremony, apart from JLL, Cushman and Wakefield and DLF members.

The programme concluded with an exhibition of some of the most technologically advanced fire equipments displayed by prominent companies.

Timely action to any disaster can help in managing lives and property without any major loss to both. Fire Service Week helped the corporates learn an important lesson of keeping safety always on mind- first and always.



(From L to R) Mr. Amit Grover- National Director, DLF Offices, Mr. Sriram Khattar- CEO, DLF Offices, Mr. D.K. Shami- Fire Advisor, Government of India, Mr. Gautam Dey- Executive VP- Operations and Technical Services, DLF Offices, Mr. Suresh Babu- AVP- Fire and Safety, DLF Offices

## 32 Tenant Companies Achieved 100% Compliance Certificate

Accenture  
American Express  
Atkins  
Canon  
Capital IQ  
CB & I  
Cognilytics Software  
Cognizant  
Crosscoop India  
Cvent  
DuPont  
Ecrisson  
Expedia  
Fluor Daniel  
German Centre  
Google  
IBM India  
IKEA  
KBR  
KPMG  
Mercer Consulting  
Microsoft  
Nokia Siemens Networks  
Petrofac  
PWC  
Ramboll  
RBS  
Rio Tinto  
Standard Chartered  
TCS  
Tetra Pak  
United Lex

DLF conducts regular fire safety training for its tenants and strives to follow the best fire safety practices to achieve zero incident

rates. A third party auditor is appointed to conduct annual audits to verify if the tenants are following safety practices in their workplaces accurately. This helps to further ensure that 100% preventive measures are taken at the end of the occupants. Tenants are mandated to comply with the audit recommendations given by the third party as per the stringent National Building Code and

various Indian Standards. There are about 8 components on which the client audit is carried out.

DLF acknowledges the efforts of all its tenant companies who consider safety as a priority and comply with all workplace safety practices.

This year 32 tenants out of approx. 350 had scored 100% in the audit process and they were recognized with awards and certificates for their commitment towards fire safety.

During the closing ceremony, these awardees were felicitated by Mr. Sriram Khattar, CEO, DLF Offices, for being instrumental in making Cybercity workplaces safer and their valuable contribution is highly commendable and much appreciated.



Winning Corporates



“Safety is a core value at DLF. Our clients are actively involved in partnering with us in maintenance of workplace fire safety. They have showcased best safety practices in implementing the recommendations of third party audit in 2015. As a token of appreciation towards the contribution of such valuable clients, we felicitate them.”

**Gautam Dey**  
Executive VP- Operations and Technical Services, DLF Offices

# Felicitation Ceremony of Winning Corporates



Microsoft



Ericsson



DuPont



Nokia Siemens Networks



Cvent



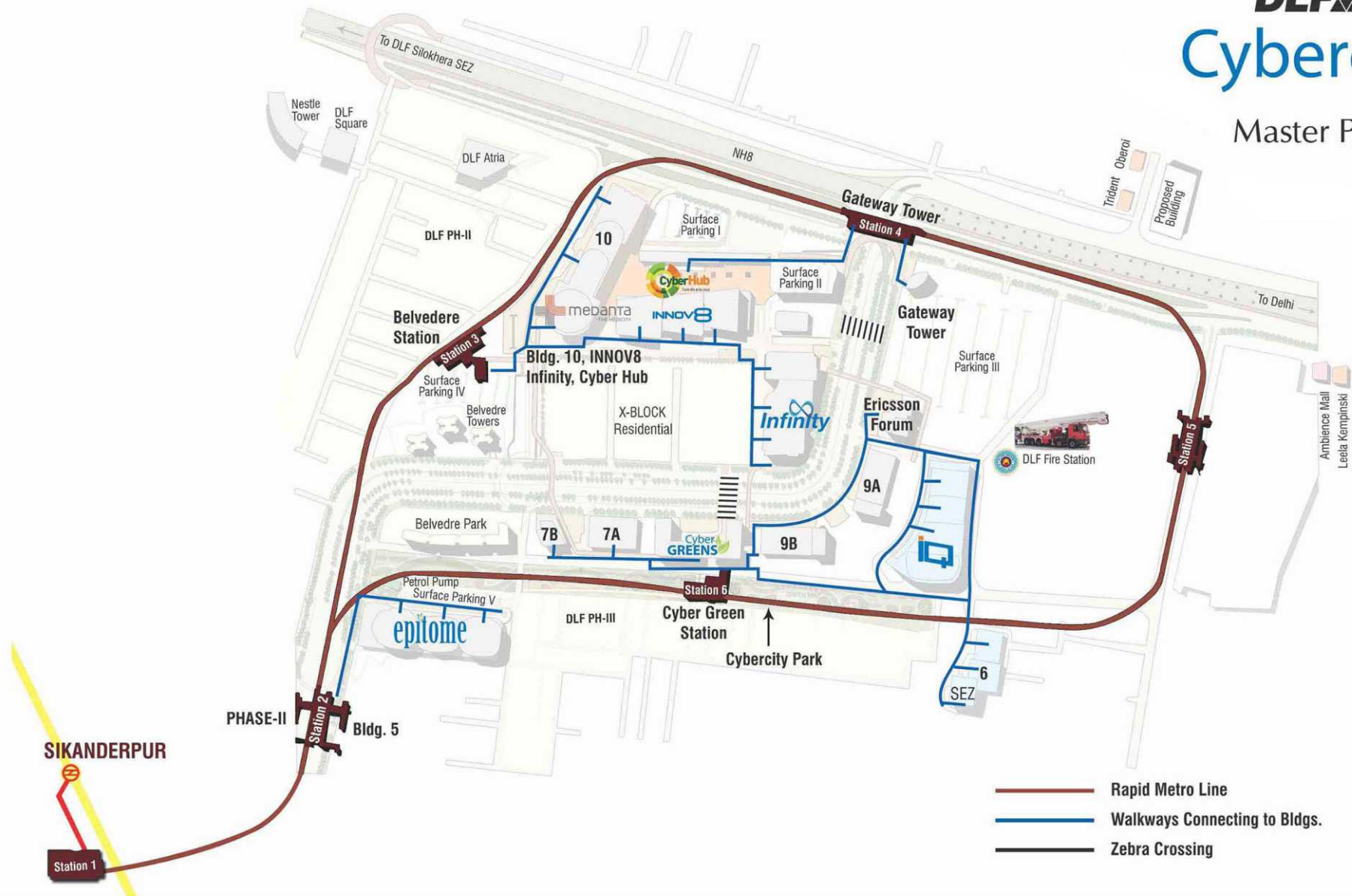
Standard Chartered



Google



Fluor Daniel



- Rapid Metro Line
- Walkways Connecting to Bldgs.
- Zebra Crossing

Map not to scale

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*With effect from 1st April, 2013, DLF has outsourced the general maintenance to "Jones Lang LaSalle" and "Cushman & Wakefield" for our leased office buildings portfolio pan India.*