

# DLF EDGE

21

WHEN IT COMES TO SAFETY  
THE LEADER STANDS TALL



*DLF becomes the first and only organisation to win 11 Sword of Honour Awards from British Safety Council in a single year for occupational health and safety*

**DLF**  
**Cybercity**  
GURUGRAM



Dear Patron,

Season's greetings!

As the new year has begun, we look back at our achievements and accolades with pride and humility and welcome new challenges and opportunities with joy. In this year, we aim to reach greater benchmarks in customer experience, safety, sustainability, security, etc. We would also like to thank you for your unwavering support which has helped us grow from strength to strength. In 2018, we got recognised internationally for maintaining the highest standards of occupational safety, once again. We have been awarded the "Sword of Honour" by the British Safety Council for 11 sites, which makes us the only organisation to accomplish this remarkable feat in a year. Here, I shall add that it is you who is the real award winner for maintaining a spotless safety and security record. Your relentless and selfless efforts in implementing the British Safety and Security guidelines have helped us win this award second time in a row.

At DLF, we are relentlessly focussed towards ensuring the wellness of every employee working in this business ecosystem. We strive to provide you the perfect workplace with stress-free environment, which allows employees to strike a better work-life balance. A host of amenities and value-added services like day care, healthcare, gym and wellness centre, all-purpose 24x7 super marts, etc. have been curated carefully to offer a unique work-life blend to the employees. Taking the fitness mantra a step ahead, we have been organising various sporting and wellness events such as Millennium City Marathon, Urban Stampede, Cyclothon and more on a regular basis.

Another area that we have always held ourselves accountable for is environment. Sustainable practices like water conservation, waste disposal management, zero carbon footprint among others, have enabled us to be awarded with LEED Platinum Certification from US Green Building Council. This is not all, our sustainability efforts have also been recognised by several institutions and have won us prestigious awards like 'The Best Environment Friendly Project', 'Honeywell Smart Building Award', 'Greenbuild Leadership Award' and more.

We consistently endeavour to provide the best solution to our esteemed clients. To this end, we are open to new ideas, suggestions and feedback for making DLF Cybercity as the best place for work and leisure.

With profound regards,

**Karun Varma**  
Executive Director  
DLF Offices Business (North)

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**Sriram Khattar**  
Managing Director  
DLF Rental Business

“We are extremely pleased to have been awarded the ‘Sword of Honour’ by British Safety Council. It is a moment of great pride for DLF and the country, as we are the first real estate company globally to win this accolade for 11 sites. Being recognized for setting global benchmarks reaffirms our commitment to ensure that our workplaces have the highest health and safety standards.

‘Sword of Honour’ is a testament to our passion, drive and commitment to safety. We continue to strive for excellence by adhering to global safety standards at the work place, which makes us the preferred workplace across markets.”

## Cover Story

# DLF wins “Sword Of Honour”



DLF Rental Business has been conferred upon with the prestigious “Sword of Honour” by British Safety Council for 11 sites across India for Excellence in Health & Safety Management. The “Sword of Honour” is widely recognised as the pinnacle of achievement in health & safety management across the world and is instituted to reward companies who have demonstrated excellence in health & safety management. This reinforces DLF’s unwavering commitment towards setting up the highest standards in occupational health & safety management across all the commercial and retail spaces in India. This accolade recognizes DLF’s adherence to world class health and safety standards. Committed to the highest safety standards, DLF upholds and adheres to occupational safety with utmost reverence. The “Sword of Honour” awards that have been conferred upon DLF, cover over 80% of their rental portfolio which re-iterates their stature as the preferred workplaces across markets in India.



**Karun Varma**  
Executive Director  
DLF Offices Business (North)

“Safety is paramount to us and it is matter of pride to receive this prestigious award from British Safety Council. The certifications are a validation of our steadfast commitment to our clients, ensuring that our office complexes are not only the most smart and sustainable, but also the safest anywhere in the country. DLF is synonymous with creating world class Grade ‘A’ office space developments for the smart India. We are honored that our dedication and commitment across all our spheres of operation are being recognised.”

## *The 11 winning projects*

- 1. DLF Cybercity & Office Complexes Gurugram (17 office buildings)*
- 2. DLF CyberHub, Gurugram*
- 3. DLF Centre, New Delhi*
- 4. DLF Cybercity, Hyderabad*
- 5. DLF iPark & DLF IT SEZ, Kolkata*
- 6. DLF IT Park and City Centre, Chandigarh*
- 7. DLF Mall of India, Noida*
- 8. DLF Emporio Mall, New Delhi*
- 9. DLF Promenade Mall, New Delhi*
- 10. DLF Place Saket Mall, New Delhi*
- 11. Multi-level Car Parking (DLF Capitol Point & DLF South Square)*





## Samsung

### Creating a new business experience

Samsung, the company renowned for its passion for innovation and creativity, has powered an Executive Briefing Centre in Two Horizon Center in DLF5, to streamline business processes. This centre assists the clients in taking informed decisions by aligning their business with IT. All the information and technological support are facilitated by Samsung. The centre also serves as an ideal venue for helping the customers, partners and media to engage and learn more about B2B offerings. It boasts of a diverse and dynamic ecosystem in itself.

## MakeMyTrip

### Presents Cybercity's ideation getaway

Innovation is the only solution for surviving in a changing environment. To encourage innovation and out-of-the-box thinking, MakeMyTrip created a free-flowing, unstructured space, done up to resemble a chic beach shack and named it 'Shack-A-Thon'. This space gets your creative juices flowing and makes you deliver new, unique solutions for maximum business impact. You can lounge around on the comfortable beach loungers, soak in the view of the Gurgaon skyline, enjoy some refreshments by the beach-side shack style bar and concentrate on innovating like a boss!

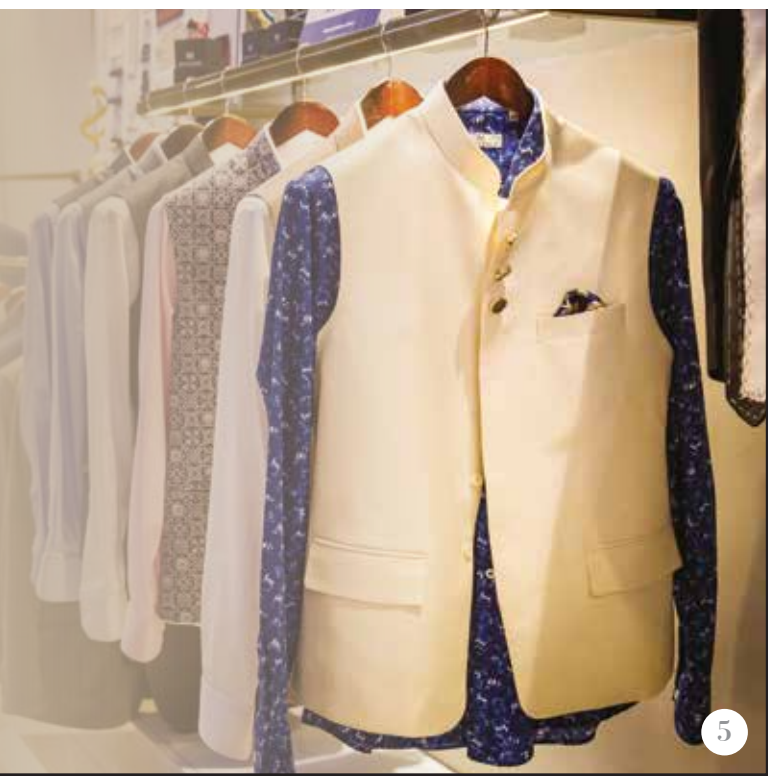


## Minizmo

### Fashion gets another destination

Offering luxurious, effortless, distinctive and functional style, Minizmo is all set to change the trend in men's wear. Offering a fabulous blend of luxury and affordability, Minizmo's flagship store at DLF Promenade, Vasant Kunj is already a huge success. The brand not only sets sartorial benchmark for other players but also takes the quality standard higher with its focus on fabrics, threads, linings, buttons and interlinings. Now the brand is ready to provide 'ready-to-wear' as well as 'made-to-measure' fashion solutions for the modern Indian man at Cybercity, Gurugram.

This will be the first fashion retail outlet exclusively for men in Cybercity. With an immersive wardrobe experience, it will offer a gamut of options for men with high fashion quotient and distinctive style sense. The offerings will encompass suits, blazers, shirts, Nehru jackets, bandh galas, formal trousers, chinos, and basic T-shirts. Offering classy fabrics, the boutique stands tall in Innov8 (building 8), Tower C and is a one-stop solution for luxury work-wear.





# Work-life balance at its best

## When it went from work to workout at Millennium City Marathon-2018



December 2, 2018, was a pleasant Sunday morning and the winter chill had just about resonated the atmosphere.

After an exhaustive week of conferences, presentations, targets and performance dashboards, the professionals finally found some exhilaration to look forward to. The DLF Cybercity Gurugram buzzed with elated fervour as professional and amateur cyclists, along with other fitness enthusiasts stretched and warmed up for the 4th edition of the Millennium City Marathon. A dynamic initiative of DLF Cybercity Gurugram with the support of Medanta Mediclinic as medical partner, had just netted almost 4000 participants whose passion for running was unabated.

Compartmentalized into various distances of 5/10/ 21 km (Half marathon) and 42 km (Full marathon), it beckoned enthusiasts of all age groups where the spectrum extended from the young to the senior citizens.

The creamy layer of the marathon cake lay on the ripple-less running track from DLF Cybercity Gurugram to DLF5 across newly built smooth underpasses that were to become runners' delight. The stillness of the morning burst into bright neon colours as they splashed across the DLF Golf course road.

The leadership skills from the corporates had transmigrated from chair borne to the running enthusiasts. And it was no ordinary sight to see this change.

The marathon was not only a short in the arm for healthy environments, but it also brought people together from multiple facets of society. Some doubting Thomases ran for the first time while others flexed their muscles to ignite their stamina prowess. Hence, the importance of fitness as a part of daily life was evident.

Apart from IndusInd bank which won the "DLF Maximum Participation from Corporate Award" with 321 employees on the track, there were others viz KPMC, EnY, GE, Ericsson, Nestle, Standard Chartered Bank and Renew Power, who also made their mark.

From DLF more than 50 runners displayed their commitment towards the fitness cause. Also, schools like Pathways and Dalmia formed a huge chunk of the runners and added to the colour and excitement.

"MCM has been dear to me since 2016. It's getting bigger by the day. Lovely route, won't say easy, wonderful all around route management and smiling volunteers made the race special. I am running since 2015 in the Airtel Delhi Half Marathon." said Bodhisattwa Dasgupta, a runner working with Organica Water, a company specializing into bio-remediation of wastewater.





# ★ OKTOBERFEST ★ CREATES ★ RIPPLES! ★



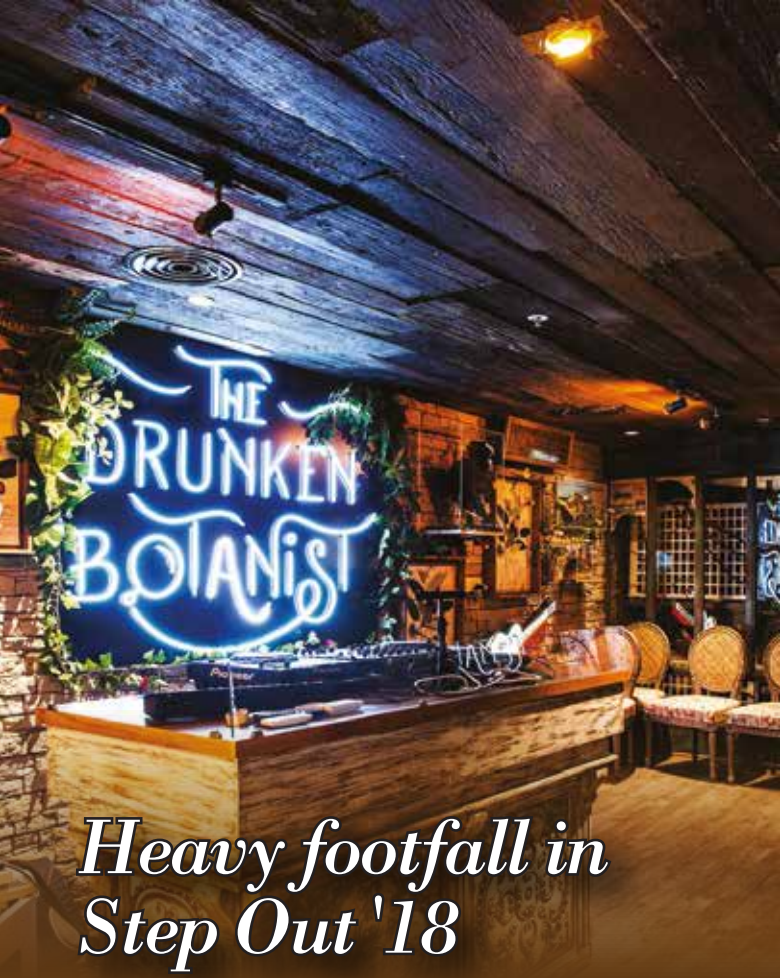
Gurugram recently brought home its own version of the most happening food and entertainment festivals- Oktoberfest. With its pulsating energy, the vibes of the festival was no less than anywhere around the world. The most awaited 16 day global festival of Germany, Gurugram Oktoberfest started with a bang on September and lasted till October.

The mantra was to engage people in exciting beer games with delicious treats. And the icing on the cake was an enthralling live performance by the popular band Astitva. The band performed a number of hit songs such as 'Dil banjara', 'Gumshuda', 'Naa jao' and others to make the audience to get on their feet. While as the performance from Astitva was soul treat for everyone, Delhi's renowned jockey, DJ Gunjan, made them groove on his peppy numbers.

Other activities such as fashion show, food tasting, stilt walking, unicycle juggling and magic tricks, too captivated the imagination of the visitors. The life-size human foosball added to the thrill quotient and proved to be one of the major attractions. As teams competed fiercely with one another, excitement was palpable among the players as well as the spectators. Consequently, the popularity and the footfall kept growing over the span of the festival.

The Oktoberfest broke into the office routines and acted as a huge stress buster for everyone. It was great to see them let their hair down and enjoy a great fortnight of music, food and fun.





## Heavy footfall in Step Out '18

Cybercity's latest edition of Step Out Festival, organized in collaboration with Nearbuy.com- the ecommerce giant, was a huge success. The month long festival was a great hit as all the restaurants had up to 50% cashback on the entire bill through the Nearbuy app. And there were not just 8 or 10 places but 40 restaurants for the visitors to make their each meal worth it. Another highlight of the festival was the Pub Crawls and Bloggers Meet organized at the popular restobar Drunken Botanist. In the meet, new outlets were supported and measures to increase their sales were designed. Nearbuy also gave marketing support to these outlets through print, radio and online mediums. The festival, true to its name, lured the food loving people of NCR to get out of their homes and enjoy sumptuous treats.



## The first step towards safety



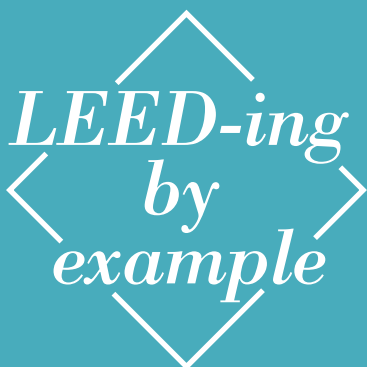
First Aid Awareness Workshop- 2018



In today's high-intensity and fast-paced environment, injuries and accidents can occur anywhere, at any time. The knowledge of first aid and life-saving procedures has become imperative for everyone. It can help save a life or a limb someday.



To this end, DLF has taken up the initiative to organize various first aid awareness campaigns. As a part of this initiative, DLF organised a campaign for 150 fire wardens from various client locations of Delhi-NCR. This drill was executed in collaboration with Medanta Mediclinic, which provided certified paramedics and first aid trainers on December 18th and 19th, 2018 at Epitome, DLF Cybercity, Gurugram. The workshop aimed to create awareness amongst DLF clients for the provision of effective and timely first aid solutions. The First Aid workshop addressed medical emergencies viz introduction to first aid, identifying vital signs of occurrence, CPR, electric shocks and epileptic crisis, etc. It further provided the details of the resources available and their location in the DLF areas.



Did you know that 26.87 mn sq. ft. area of DLF rental portfolio is LEED Platinum certified by US Green Building Council which is the highest certification in sustainability.





# Best Practices

## *Clients' security is our first priority*

DLF has employed special traffic measures and more cautious inspection of vehicles at the entry of basement parking lots and other parking areas. To maintain vigil, there are certain additional hands-on measures which have been taken to ensure a safe and secure work environment for our clients and employees.

## *Permit To Work - for everyone's convenience*

DLF has made it mandatory to obtain a "Permit To Work" [PTW] from building services before carrying out any installation, servicing, repairing and preventive maintenance or construction activity in clients' designated office spaces or common areas.

## *Use LED to light up the world*

DLF has converted all their light fixtures from CFL to LED as an energy saving practice.





# One Destination. Multiple Solutions.

OUTLET	PROJECT	TOWER, FLOOR
KWALS FOOD COURT	EPITOME	B, GF
NUKKADWALA		B, GF
CAFÉ COFFEE DAY		A, ATRIUM
CHAAYOS		B, ATRIUM
BLUE TOKAI		B, GF
LOOKS		B, GF
BLACK BUCKS		B, GF
TKING		A, GF
PAUSE CAFÉ		C, ATRIUM
TPOT		INNOV8
LIVE WIRE	C, GF	
DOMINOS	C, GF	
THE GOD FATHER	BLDG. 9A & 9B	9B, GF
BLACK BUCK'S COFFEE		9A, GF
HDFC BANK		9B, GF
TKING		9B, GF
MEDANTA MEDICLINIC	BLDG. 10	C, UG
KLAY PRE-SCHOOL AND DAY CARE		B, UG
THE LITTLE COMPANY CHILDCARE		C, UG
CAFÉ COFFEE DAY	IQ	A, GF
KWALS FOOD COURT		C, GF
ICICI BANK	CYBER GREEN	A, GF
SAMSUNG   GALAXY		T, GF
24 SEVEN		A, GF
BUDDY SMOKING		D, GF
THE GR8 TASTE OF INDIA		C, FF
PIZZA HUT		C, GF
CHINESE BY ISABELLA		C, GF
SANSKRITTI		C, GF
CHINESE & THAI EXPRESS		C, GF
CHAAYOS		C, GF
GIANI ICE CREAM	INFINTY TOWER	C, GF
BABA'S		A, GF
CHAAYOS		A, GF
GEETANJALI SALON		A,GF
GNC LIVE WELL		B, GF
TKING		C, GF
ELEMENTION	CENTRE COURT	C, GF
TKING		A, GF
TKING		A, GF
KWALS FOOD COURT	WORLD TECH PARK	A3, TF



Inspired by  
Beijing's vibrant  
& flavourful  
street food

JACK LAU YONG





## *Eat. Play. Love. CyberHub!*

RETAIL		CHOKO LA		NOOBA		TACO BELL	
BODY SHOP	COLD STONE	NOT JUST PARANTHA	THE BEER CAFÉ				
CHUMBAK	DHABA	OH!CALCUTTA	THE CHINA KITCHEN				
CROSSWORD	DUNKIN DONUTS	OH SO STONED	THE DRUNKEN BOTANIST				
DAYAL OPTICALS	FARZI CAFÉ	OLLY	THEOBROMA				
FLOWER DESIGN HUB	FOX TROT*	PANCHVATI GAURAV	PITA PIT				
GIFTS OF LOVE	HALDIRAM'S	PAPPAROTI	THE WINE COMPANY				
HDFC BANK	HARD ROCK CAFÉ	PIER 38	TIKKA TOWN				
LOOKS SALON	HOUSE-REWIND	PIZZA HUT DELIVERY	UNITED COFFEE HOUSE - REWIND				
MODERN BAZAAR	IHOP	PRA PRA PRANK	VAANGO				
SAMSUNG SMART CAFE	IMPERFECTO	POTBELLY	WOW MOMO				
UNICORN-APPLE	INSTAPIZZA	PUNJAB GRILL TAPPA	YUM YUM CHA				
F&B		QUAFF	ZIZO				
AM PM*	ITALIANO	RAASTA	<b>ENTERTAINMENT</b>				
ANGELS IN MY KITCHEN	KEBAB EXPRESS	RED MANGO	CANVAS LAUGH CLUB & THE PEOPLE CO.				
BIRYANI BLUES	KEVENTERS	SAGAR RATNA	SMAAASH				
BOMBAYKERY	KFC	SODA BOTTLE OPENERWALA					
BURMA BURMA	KINGS KULFI	SOI 7					
CAFÉ COFFEE DAY	KRISPY KREME	SOCIAL					
CAFÉ DELHI HEIGHTS	MADE IN PUNJAB	STARBUCKS					
CICCHETTI	MADRAS COFFEE HOUSE	STICKHOUSE					
CIRCUS	MAMAGOTO	SUTRA - GASTRO PUB					
CHAI POINT	McDONALD'S	SUBWAY					
	NANDO'S						

\*Opening shortly.



## DLF RENTAL BUSINESS HAS BEEN CONFERRED WITH MULTIPLE AWARDS

Delighted to share that  
DLF Rental Business has received  
the highest number of awards  
at the prestigious  
ET Now Stars of The Industry Awards  
for Excellence in Real Estate

### PROJECT AWARDS

- **Brand of The Year** - DLF Cybercity Developers Limited
- **Developer of the Year** - Luxury - DLF Ltd
- **Business /IT Park of The Year** - DLF Cybercity Gurugram
- **Most Iconic Project - Office Building** - DLF Two Horizon Center
- **Most Admired Office Project of The Year** - DLF Cybercity Chennai
- **Sustainable Project of The Year** - DLF World Tech Park
- **Sustainable Project of The Year** - DLF Cybercity Hyderabad
- **Most Iconic Project - Office Building** - DLF IT Parks Kolkata
- **Retail Property of The Year** - DLF Mall Of India
- **Green Building Project of The Year** - DLF Mall Of India
- **Smart Project of The Year - Retail/Commercial** - DLF CyberHub
- **Integrated Marketing Campaign of The Year** - DLF CyberHub
- **Most Admired Shopping Mall** - DLF CyberHub