



# DIF EDGE

12th Edition

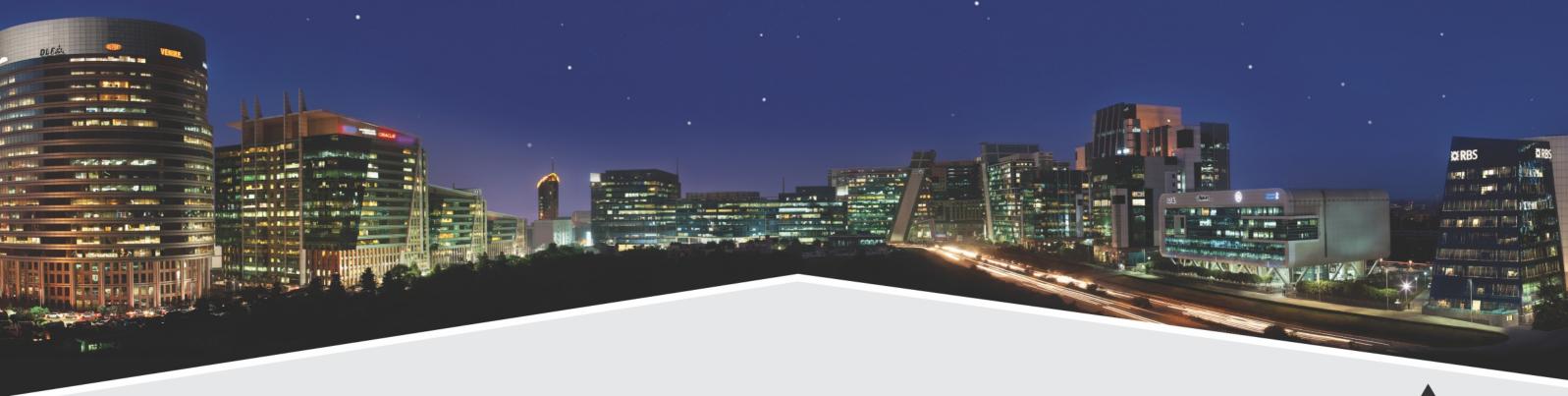
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World's first real estate developer to receive Sword of Honour for office complexes in Gurgaon by





## CYBERCITY, MAKING BUSINESSES IN INDIA SHINE.































India's Largest Integrated Business District

# Before DLF Cybercity, business plans never included an address.

DLF's unmatched commitment to sustainable development in DLF Cybercity has been widely lauded by its occupants. All work places have open spaces and landscaped areas, rain water harvesting, high ratio of water recycling, intelligent ways to conserve resources.

Gurgaon has swiftly taken the shape of an agile, young and a bright India. This development has been of the recent times and is generated out of DLF's persistent effort from a vision to create the best.

DLF has almost single handedly transformed Gurgaon into a thriving business hub, making it the "Millennium City" and a city with the 3rd highest per capita income in India, catering to a vision that involved creating a business eco-system that is self-sustainable, independent and futuristic; DLF first established the basic requirements of any business and then built an entire corporate hub around it, an infrastructure built on strategic planning which was designed to benefit the entire ecosystem in times to come. Setting the agenda of putting across a shining face of India's prosperity, DLF has managed to create a benchmark through DLF Cybercity at Gurgaon, which is inarguably amongst



the best work places in the country. DLF Cybercity is now seen as a role model for some of the newer business hubs shaping up.

Cybercity stands out in delivering never seen before comfort features and facility services in the Indian terrain. It stood out as an architectural marvel amongst the run of the mill concrete clutter.

DLF understood the dilemma of the common man with long and stressful travel to work and so it envisioned India's first private 'Rapid Metro' for last mile connectivity and a 16 lane signal free highway with multi-lanes & underpasses that would make every drive a pleasant experience. To please the varied palate of the populace that comes to work, DLF created CyberHub – India's first integrated food & entertainment destination with iconic fine dine in restaurants that are a real culinary delight within them while being surrounded by fine aesthetics like an amphitheater and flower beds lining the walkways.



DLF's unmatched commitment to sustainable development in Cybercity has been widely lauded by its occupants. All work places have open greens and landscaped areas, intelligent ways to conserve resources like rain water harvesting, high ratio of water recycling, power generation from cleaner sources like clean fuel (gas based) Energy Centers, Solar Power Generation and Sewage Treatment Plants, among other sustainable features. Some of the buildings at Cybercity are 'GOLD LEED-certified', while rest of them are applied for, indicating the high degree of sustainability in design, construction, operation and maintenance.

So, when corporate India rises, one would know who gave it worldclass environs to thrive in.



Amit Grover National Director DLF Offices

All work and no play will make anybody a dull person. DLF has put work & fun together to create the perfect lifestyle balance. Having built an eco-system that enables a flexible and an efficient setting, while adding flavor to the workplace. Cybercity is easily one of the eminent workplaces anyone can come to work in, that assembles all the varied amenities and facilities that bring ease within your day-to-day life.

## **How Office Spaces grew ecologically conscious?**

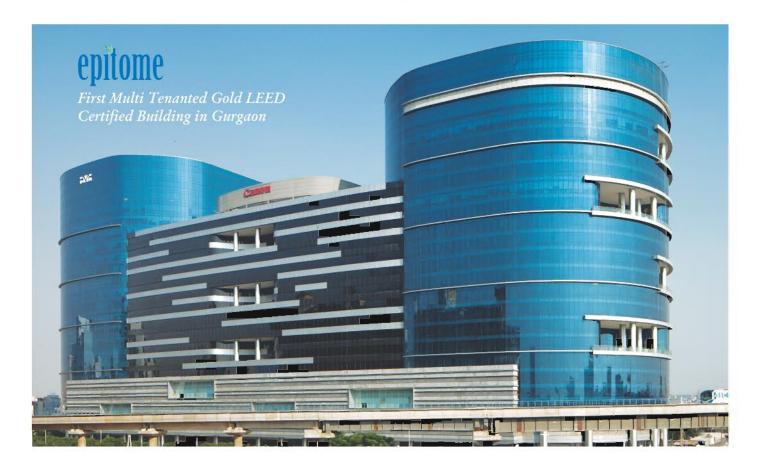
DLF as an institution has always believed in creating an eco-system without hurting the existing one. DLF has planned all its activities around the green concept of development and that's why they have 100% water recycling, rain water harvesting pits, water meters to raise under-ground water level, intelligent building management systems to monitor the use of energy in their properties.

DLF's vision to provide clean power to Cybercity has made it the only business district to have its own captive power generation system in India. The system produces high quality, environment friendly power, upwards of 100 MW and runs on natural gas instead of diesel reducing CO<sub>2</sub> emission level and free from black fumes. Now when going green is no longer a matter of choice, it's heartwarming to know that someone was diligent and not trying hard to be different in being eco-friendly.



**Sriram Khattar** CEO DLF, Rental Business

"LEED Certified buildings have a positive impact on the health of occupants, while promoting renewable energy. This also helps in reducing operations cost for the tenants. With the operational sewage treatment plant, co-generation power plant and solar projects, DLF has inculcated environmental sustainability as a core value of its business."



## Safety isn't an amenity, it's a necessity.

Today, Real Estate corporate houses are taking businesses into the skies. Erecting tall buildings as a proud representation of a shining economy and in their greed to increase business, they are compromising on an important factor that threatens their own existence - the safety of people who make them shine. Safety and security have always been a common concern for each and every one of us, especially those working in Gurgaon.

In times of increasing crime rate, Corporates are increasingly diligent about choosing the workplace for their workforce as amidst all work related stress, their safety and security becomes an area requiring utmost attention. It's heartening to know that some real estate builders value people's lives more than making moolah by constructing fancy spaces. DLF has been a pioneer in spearheading safety

Cybercity has India's first private fire station with fire tender that reaches up to 90 meters of height. DLF takes away the cake when one considers the fact that no other business district in Gurgaon is as enabled when it comes to fire safety.

of people in and around all its properties. DLF Cybercity, Gurgaon has consistently brought about innovations in safety through measures such as securing every square feet through ultra-modern cameras, security guards, who protect you round the clock and successfully developing India's first private fire station.

A lot of DLF's innovations have set a benchmark for upcoming/newer Indian business districts. In Cybercity, there are security guards who keep an eye out for even the slightest misconduct. One can find modern technology that enables the highest security system, the high tech cameras contribute towards preventing untoward activities as well as keep an intricate record of the daily happenings. These days, a largely neglected area in safety is fire prevention and control. Cybercity has India's first private fire station



with fire tender that reaches up to 90 meters of height. DLF takes away the cake when one considers the fact that no other business district in Gurgaon is as enabled when it comes to fire safety.

DLF is not just selling safety as an idea but making it a reality and it is high time others too wake up to realize its importance. Because let's face it, no matter how high the buildings rise, they are only made of glass.



Aren't we all worried about reaching home safely after a hard day's work. In times when work is not daylight bound, there's a considerable need for safe and secure workplaces. The need of the hour for almost every kind of business is to be reachable 24 hours a day and across seven days of the week. So if business doesn't take a break why should safety of the people who make it happen take one? DLF has shown a deep understanding of this and enabled a place for businesses that is free of fear and fright for one's safety.

DuPont as its safety partner besides ensuring tight manned security of its buildings is a prime example of how seriously DLF addresses safety as a concern. Not one to leave technology untouched, DLF has put in place modern security equipments to further protect the people who are building India.





Mega Mock Drill - IQ (bldg. 14) DLF Cybercity, Gurgaon

Take Cybercity for example; to begin with, DLF has employed security circling the whole perimeter of Cybercity. The tight internal





Something as delicate as human life deserves the highest measure of safety. DLF is a foremost believer in ensuring utmost safety in all its projects and such an endeavor has shown its benefit by making Cybercity, one of the safest work environments not only in Gurgaon but across the country.

- DuPont-SafetyPartner
- India's first Private Fire Station with 90 mtrs. Hydraulic
- Fire Safety Training & 3rd party safety audit for tenants
- 5 safety patents filed by DLF
- Disaster Management and Disaster Plan Room (DMDPR) equipped with all emergency equipments attached to office buildings

### 24x7 Ring Security

- 12,000 + CCTV cameras & Pan Tilt Zoom Cameras for ground & aerial surveillance
- 1300+ Security Guards (24x7)
- 400 single frequency walkie-talkies
- · Electronic Access Control System for buildings
- · Cybercity Secured through a boundary wall with well lit roads & path ways at night

The long term business success of any organization depends on the ability to continually improve the quality of its product and services, while protecting its assets-people and the environment.

Safety has always been a prime focus and an important step in that direction, is our safety vision to design, develop and operate any work we undertake with zero risk to life and property.

Our safety initiatives have set new benchmarks in the real estate industry and we are consistently transforming such a vision into reality with the help of our outsourced associates for general maintenance and management of leased assets – Jones Lang LaSalle and Cushman & Wakefield.

We are enroute the journey towards behavioral excellence and to achieve 'No harm to people, property and environment' and our aim is zero accidents.

#### Amit Grover

National Director, DLF Offices

It is our genuine commitment to provide our employees and clients the safest work environment.

In striving to achieve our goal, we have a variety of safety standards and quidelines developed, continuous staff training on all standards and guidelines, Safety Suggestion schemes, Safety Action meetings, Safety Inspector of the Day Programme, Tool Box Talks etc. These are key components in our concerted efforts towards the success of our Safety journey.

We sincerely believe that our goal of "Zero -Accident" is realistic and attainable. "Safety" is one of the driving forces for continuous excellence of an organisation.

By nurturing safety on the job and off the job, we ensure our contribution to the entire globe also.

## Gautam Dey

Sr. VP, Building Management Service

In DLF safety is an attitude, we believe in zero tolerance when it comes to safety & consider it as a journey and not a destination, since it requires regular up gradation whether it is training of personnel or procurement of latest quipment/gadgets or adoption of systems.

In DLF our strength is the sum of the individuals who work here & regularly practice safety.

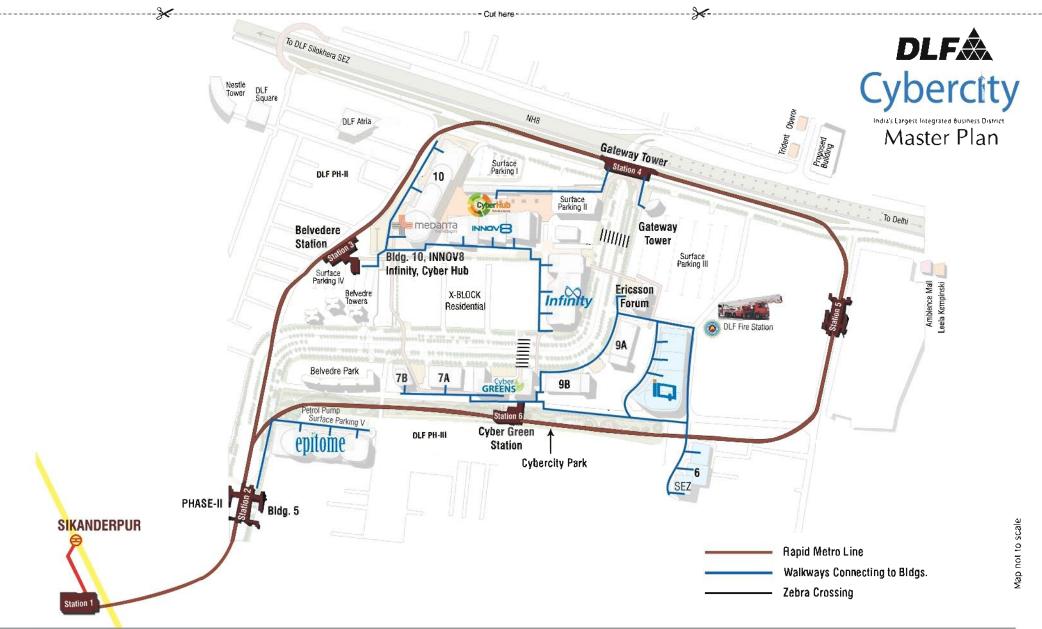
We live in a world full of uncertainties most of which we have little or no control over. Our safety does not have to be one of those uncertainties if we work together and follow the rules.

We also know if you put good people in bad systems you get bad results so we always remember to promote safety in all we do.

#### Suresh Babu

Head-Fire & Safety

Enjoy the 'ADVANTAGES' of working in DLF Cybercity. Attractive space options for... • Emerging Giant Companies of Tomorrow From 3,000 sq ft to 20,000 sq ft • Top Companies From 20,000 sq ft to 500,000 sq ft



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