# DLF MALLS TREATMENT TO THE STATE OF THE ST

#### **FASHION**

More Is More: Embracing Maximalism

#### **BEAUTY**

Tame the Frizz: Best Hairstyles for Frizzy Hair

#### FOOD

Summer Scoop: Where to Get the Best Ice Cream and Gelatos

#### **JEWELLERY**

Layer Like a Pro: The Art of Jewellery Stacking



#### · FROM THE EDITOR =



Dear Shoppers,

Get ready to immerse yourself in a kaleidoscope of colours, patterns, and opulence—welcome to the latest edition of DLF Malls TREND, where maximalism is abundant and every page bursts with the extraordinary! While quiet luxury overshadowed the fashion and beauty space for the last year, with a refreshing turn of affairs, this year things are getting EXTRA way before the holiday season. Celebrities have long been the ultimate trendsetters, and this edition of DLF Malls TREND is no exception. Prepare to be guided by the stars as they show you how to effortlessly master the print-on-print style. Whether it's mixing bold patterns or experimenting with eclectic designs, let their style choices inspire your own maximalist journey.

Within the pages our cover star and style icon, Nancy Tyagi, graciously shares insights into her personal style secrets and wardrobe favourites, setting the tone for the maximalist journey ahead. For those seeking guidance on how to orchestrate the perfect maximalist look, designers Abu Jani Sandeep Khosla give their expert advice, while makeup maestro Saikat Chakraborty compliments the fashion ensembles with tips and tricks on how to add colour to your makeup look. Meanwhile, Sumit Israni comes to the rescue with solutions to banish frizz, and ensure your tresses remain sleek and chic amidst the rising humidity.

But maximalism isn't just about clothing—it extends to accessories as well. When it comes to making a statement, nothing speaks louder than shoes and bags. Dive into our handpicked accessory edit, where women can find statement bags and heels to inject a dose of glamour into their look. And gentlemen, fear not, we have options for you too. From standout belts to eye-catching ties and sophisticated watches, these statement accessories offer a subtle way to embrace maximalism without overwhelming your ensemble.

And what's a maximalist look without the perfect finishing touch? Gauri Tandon, Co-Founder of Isharya, sheds light on the art of jewellery layering, showing you how to create a curated and layered look that adds a twist to your style.

Turning our attention to the home front, refresh your home décor and allow bold pieces to command attention. We delve into the art of mixing and matching fabrics, textures, and furnishings like a true maximalist afficionado with insights from Sarita Handa. As you embark on your maximalist journey, don't forget to travel in style with our curated selection of travel luggage. This edition leaves no stone unturned in its quest to help you embrace maximalism with the utmost confidence and flair.

As the season of summer travel nears its end, every visit to DLF Malls promises to be a maximalist experience like no other. So, join us on this journey of unabashed extravagance, where the mantra of 'more is more' reigns supreme!

Senior Executive Director, DLF Retail

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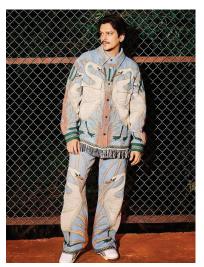
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Guest Editor

Pushpa Bector
Senior Executive Director, DLF Retail

Manish Mehrotra
Head of Operations, DLF Retail

Content Advisor

Amrith Gopinath

Chief Marketing Officer, DLF Retail
gopinath.amrith@dlf.in

Creative Content Advisor **Nishi Uttam** Sr. Marketing Manager, DLF Retail uttam-nishi@dlf.in

**Aseem Garg**Marketing Manager, DLF Retail garg-aseem@dlf.in

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**Email:** subhasishmukerji@imagesgroup.in Editor

Edito

Aradhana Vashista Bhatnagar aradhanabhatnagar@imagesgroup.in

Consulting Editor **Arushi Sakhuja** thestylelist.in@gmail.com

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Nancy Tyagi

#### **BEAUTY SECRETS**

# TAME THE FRIZZ

#### Embrace your frizz and turn it into a fabulous look with these stylish hairdos.

When it comes to fighting frizz, the struggle is real. Frizz can turn your smooth strands into a hot mess of hair in mere minutes. We often dread styling our frizzprone hair, especially with the increased humidity. From flyaways peeking out of sky-high ponytails, and our freshly styled hair going back to a frizzled mess almost immediately. But this season, it's time to embrace your hair by opting for the right hairstyles. From chic updos to effortless waves, those which don't require much styling or maintenance. Sumit Israni, Celebrity Hairstylist and Managing Director of Tweak Salon, shares five hairstyle ideas that promise to help you tame frizz-prone strands.







**HANZ DE FUKO** Modify Pomade **Price:** ₹2,600 Availability: Sephora, DLF Mall of India

KÉRASTASE



KÉRASTASE Spray Fluidissime Availability: Tweak Salon, DLF Promenade







DLF Avenue

MOROCCANOIL Hydrating Shampoo & Conditioner **Price:** ₹4,680 Availability: Nykaa Luxe,

> **BBLUNT** Shampoo & Conditioner **Price:** ₹798 Availability: Tira, DLF Avenue



SCHWARZKOPF PROFESSIONAL OSiS Flex Wax **Price:** ₹1,040 Availability: Tira, DLF Avenue

FLEXWAX
+++
STRONG CREAM WAX

OR THE PREME ULTIME



**OLAPLEX** 

No.7 Bonding Oil

**BARCODE PROFESSIONAL** 

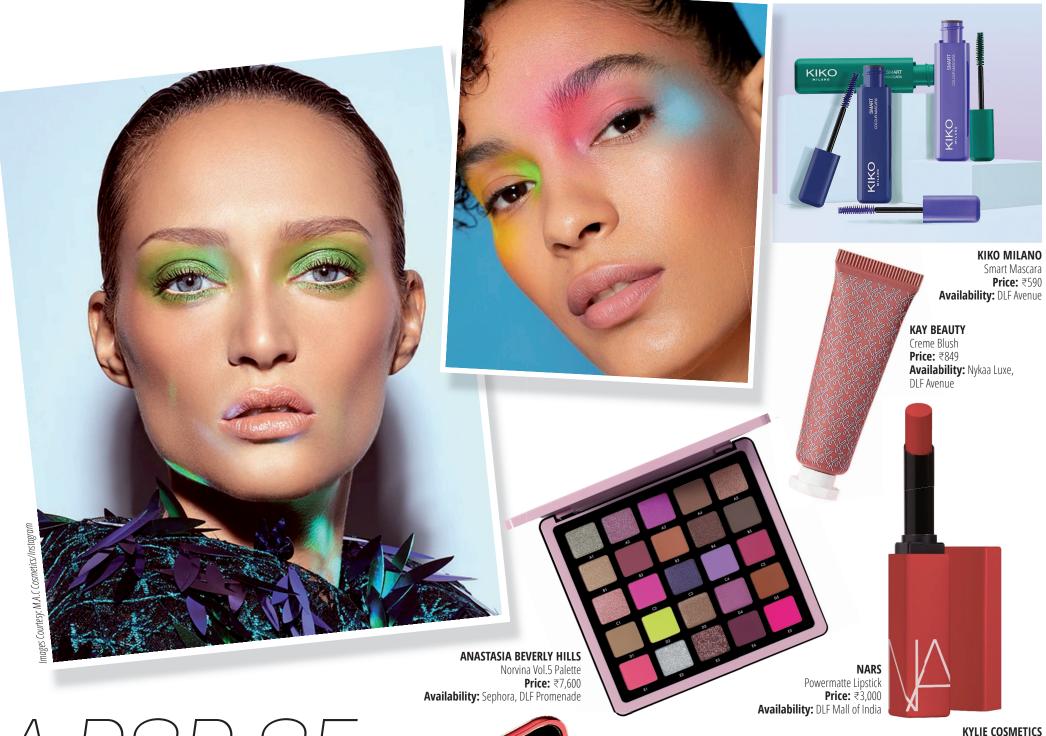
Availability: Nykaa Luxe, DLF Avenue

**Price:** ₹2,950 Availability: Sephora,

Hair Cream

**Price:** ₹11,149

#### BEAUTY



# A POP OF COLOUR

### There is nothing in this world that a dash of colour can't brighten up.

Summer is a time to add bright colours to your makeup routine. While many of us are comfortable embracing a neutral makeup look, a pop of bold colour can add life to your go-to makeup style. It's time to move away from nude makeup and try something more colourful. We're not talking '80s all-over neon—just a subtle touch of brightness can elevate your style and keep you on-trend this summer.

Ready to take on the trend? Here's how to add colour to your makeup look while ensuring it commands attention.

**MASCARA:** Replace your usual black or brown mascara with a vibrant colour like blue, purple, green, or even red. Use a contrasting colour of mascara against your eyeshadow to make it pop even more.

**EYESHADOW:** Experiment with bold colours, such as - bright blues, greens, purples, pinks, or oranges. Try a gradient or ombre effect using multiple shades of the same colour. You can also apply a pop of colour to the inner corners of your eyes for an unexpected twist on a basic smoky eye.

**EYELINER:** Swap your black liner for a coloured one, such as - turquoise, gold, or metallic shades. Try graphic liner designs or dual-toned liners to turn heads.

**BLUSH:** Colours are also great for experimenting with blushes. Use the sunset blush trend to create a stunning sunset-like effect that suits all Indian skin tones by adding the right amount of warmth to the complexion.

**HIGHLIGHTER:** Apply dual-chrome highlighters that reflect a hint of purple or rose gold undertones mixed with champagne hues of gold for a striking look.



#### TREND TALK....

Saikat Chakraborty
National Artist
M.A.C Cosmetics India



Colour can be added to your regular makeup routine with vibrant mascaras, bold eyeshadows, and colourful eyeliners. If you want to take it up a notch, experiment with coloured brows, ombre lips, and unconventional highlighters. However, balance your look by emphasizing one feature while keeping the others subdued. The main idea is to have fun with colours and own the look with confidence.



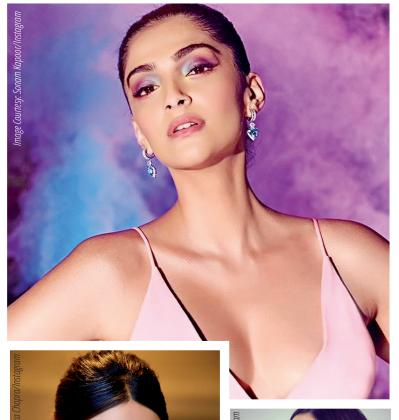
Price: ₹1,900 Availability: Sephora, DLF Mall of India







#### -TRENDING -









## STAR-STUDDED STYLE:

## **BOLD AND BEAUTIFUL**

Maximalist makeup is in vogue – it's unapologetically loud and absolutely stunning!

In the realm of beauty trends, while minimalism and the no-makeup aesthetic are trending, there's a surge in what can only be described as OTT glam. The maximalist in you is bound to jump with joy as 'more is more' takes over the beauty radar. Picture graphic eyeliners commanding attention, high-shine eyelids catching the light, and facial embellishments that leave no room for subtlety. Not to mention bedazzled lipstick and boldly colored lips making a statement like never before. In our quest to explore this extravagant side of beauty, we've curated a list of top celebrities who effortlessly inject drama into their makeup routines. Their mantra? The more dramatic, the better! For those seeking inspiration to elevate their own beauty game, there's no need to look further than the beauty diaries of your favourite A-listers and style icons.



#### COVER STORY =



#### COVER STORY

In the dazzling realm of cinema, where stars shine and legends rise, Nancy Tyagi has emerged as a captivating new talent. This year, she made her much-anticipated debut at the Cannes Film Festival, turning heads on the red carpet with her unique fashion sense and confident demeanour. A self-taught fashion designer and Delhi-based influencer, Nancy designed and stitched her flawless pink gown, drawing more praise than seasoned Cannes veterans. Her pastel masterpiece, crafted from over 1,000 meters of fabric and weighing more than 20 kilograms, was the result of a month-long labour of love. Her second outfit, a modern take on the sari, was equally dazzling.

Dressed in a series of stunning ensembles that highlighted her elegance and individuality, Nancy's Cannes looks were the talk of the festival. From ethereal gowns to bold statement pieces, her fashion choices perfectly reflected her dynamic personality and artistic spirit. In an exclusive conversation with Cannes debutant Nancy Tyagi, we delve into her style secrets and wardrobe favourites, exploring how she has solidified her role as a fashion icon.

#### When did you discover your love for fashion and design?

I developed a passion for fashion and design at a young age, influenced by my love for creating and experimenting with clothing. It all started with simple sewing projects and do-it-yourself experiments during my childhood, which gradually evolved as I got older. During the lockdown, I began creating videos and sharing my fashion journey, which helped me refine my skills and gain confidence as a designer. This journey has been a mix of self-discovery, learning from experiences, and constantly pushing boundaries to create unique and meaningful fashion pieces.

#### Describe your experience at Cannes and the success thereafter. How does it feel?

Attending Cannes was a surreal and exhilarating experience. Creating my own red carpet outfits and showcasing them at such a prestigious event was a dream come true. The overwhelmingly positive response and attention I received afterward significantly boosted my career, opening doors to new opportunities and collaborations. It is incredibly rewarding to see my hard work and creativity getting recognized on an international platform, and it has inspired me to continue pushing the boundaries of fashion and design.

#### What inspired your fashion choices?

My fashion choices are inspired by a mix of traditional and contemporary influences. I draw from cultural heritage, modern trends, and personal experiences.

#### Maximalist fashion is about bold, expressive looks. What's your take on this trend?

I love maximalist fashion because it allows for bold and expressive creativity. It's a trend that encourages individuality and lets you experiment with vibrant colours, patterns, and textures to make a statement with your style.

#### ${\bf Can\ you\ share\ some\ tips\ for\ incorporating\ maximalism\ into\ everyday\ fashion?}$

To incorporate maximalism into your everyday fashion, you can start by adding bold accessories such as statement necklaces or colourful scarves. Mixing patterns, like pairing stripes with florals, can create a vibrant and trendy look. Layering different textures adds depth and interest, while incorporating bright, contrasting colours makes a bold fashion statement. Investing in standout pieces, such as a patterned coat or a vibrant handbag, can also instantly elevate your look.





#### — COVER STORY —

#### Do you have any favourite maximalist fashion pieces in your wardrobe?

One of my favourite maximalist pieces is a pair of vibrant, embellished boots which add a bold touch to any outfit. I also have a collection of statement jewellery pieces including oversized earrings and chunky bracelets, that add an instant wow factor.

#### How do you balance maximalist trends with more classic or minimalist pieces in your outfits?

Balancing maximalist trends with classic or minimalist pieces in my outfits involves creating contrast and harmony. For example, I style a bold, patterned skirt with a simple, solid-coloured blouse. Alternatively, I could wear a statement necklace with a sleek, monochromatic dress. Mixing these elements allows me to embrace maximalist flair while maintaining a sense of sophistication and balance in my overall look.

#### What are some of your summer wardrobe essentials?

Some of my summer wardrobe essentials include light and airy outfits with intricate handwork or embroidery, such as handworked fabrics. Denim skirts and shorts are versatile and comfortable for casual days, while basic tops provide a simple yet stylish option that pairs easily with various bottoms. Classy dresses offer elegance suitable for both casual and semi-formal preasions.

For footwear, I opt for stylish yet comfortable sandals that are perfect for warm weather. These essentials allow me to stay true to my style while adapting to the summer season's warmth and comfort.

#### How would you style yourself for a beach, city, and safari vacation?

For a beach vacation, I would opt for lightweight, airy, and breathable outfits that are versatile enough to wear while soaking up the sun on the shore and enjoying lunch in town. On a safari vacation, I would wear linen shirts, tank tops, an overshirt, a hat, sunglasses, and walking boots, along with a practical bag.

#### What's your go-to outfit for a casual day out and for a red carpet event?

For a casual day out, my go-to outfit includes oversized hoodies or sweatshirts paired with baggy pants or shorts, as well as chikankari kurtis with baggy pants. For red carpet events, I prefer long trail gowns adorned with intricate hand-embroidered work.







#### JEWELLERY



#### **SWAROVSKI**

Gema Bracelet **Price:** ₹17,900 Millenia Bracelet **Price:** ₹20,000 Gema Bracelet White **Price:** ₹22,000

**Availability:** DLF Mall of India

#### **ANITA DONGRE**

Haathi Charm Necklace **Price:** ₹27,000 Haathi Harmony Choker **Price:** ₹24,500 Availability: DLF Mall of India



CARATLANE

**Price:** ₹21,067

Artful Evil Eye Gold Lariat Necklace

**Availability:** DLF Mall of India

BLUESTONE Alate Necklace **Price:** ₹74,651 Availability: DLF Mall of India

AYER LIKE A PRO:

## THE ART OF **JEWELLERY** STACKING

A 101 guide to layering jewellery; from rings to



bracelets, earrings and necklaces.



18KT Yellow Gold Ring with Diamond **Price:** ₹1,65,743 Availability: DLF Mall of India

**TREND TALK** 



**Gauri Tandon** Co-Founder, Isharya

Maximalist jewellery is one of my favourite trends. It's all about adding drama to your jewellery. Think supersized, chunky pieces that will be the star of your outfit. The only thing to keep in mind is to make sure there's some common factor between all the pieces you're wearing. It can either be the material, the colour, or the texture.





Chunky Leaf Bracelet **Price:** ₹1,490 Delicate Gold Bracelet **Price:** ₹990

Availability: DLF Mall of India

**Price:** ₹20,999

**ISHARYA** 

Jewellery's age-old allure meets modern reinvention through stacking. This trend isn't just a moment—it's THE moment in fashion and isn't about following strict rules, but creating a look that feels uniquely yours. Be it stacked bracelets, studs and hoops lining the ears or layered necklaces, one of the most appealing aspects of jewellery stacking is its versatility. "The key to creating a cool layer of jewellery is to first pick your statement piece and then build the stack around it. For example, for the wrist, pick a chunky cuff and then layer it up with chain bracelets or minimal bangles. You can follow the same rule for your neck, fingers, and ears," shares Gauri Tandon, Co-Founder, Isharya.

> Whether you're dressing up for a formal event or going for a casual day out, layered jewellery can be adapted to suit any occasion. If you haven't tried jewellery stacking yet, we are here to help you layer with confidence.

Layering necklaces is a fabulous way to add depth, style, and a touch of personal flair to your outfit. Play with length or opt for a mix of chunky and dainty pieces and incorporate some sparkle with pendants.

If you don't wish to be too OTT, opt for ring stacking. One of the subtler ways to layer your jewellery is with rings. The key is to start with a select mix of rings that vary in style, thickness, texture, and design.

Throw in some edginess to your look with a layered earring look. When it comes to stacking earrings, the best bet is hoops and studs. For a more striking look, you can even pick out a high-impact cuff and team it with smaller studs or hoops.

Bracelet stacking ought to be one of the most popular of all, and rightly so! Who doesn't love a wrist with multiple sparkles and charm bracelets? Pair your favourite classics like Evil Eyes with contemporary styles, and even better use your timepiece as a part of the stack!



**Price:** ₹2,80,659 **Availability:** DLF Avenue



#### -IN VOGUE -







DASH AND DOT
Metallic Embroidered Corset Suit
Price: ₹15,280
Signature B & W Sequin Gown
Price: ₹11,990
Availability: DLF Avenue

# **MORE IS MORE**

The return of colour, dramatic silhouettes, and statement dressing.

While 2022-23 saw the burgeoning rise of quiet luxury, streetwear and minimalism, runways in 2024 offered a stark turn in affairs. Maximalism has taken over the catwalks; yes, fashion has become over the top again. Characterised by its boldness, extravagance, and unapologetic embrace of excess, maximalism represents a departure from the minimalist aesthetic that dominated the fashion scene for so long. Defining the trend, fashion designer duo Abu Jani Sandeep Khosla say, "Maximalism is much more than a mere trend. It is a well-established and longstanding design philosophy and aesthetic that champions and celebrates excess, bold colours, intricate patterns and utilises a profusion of embroideries and embellishments to create a rich and diverse layered creative expression." Far from being chaotic or haphazard, maximalist fashion is often carefully curated, with each piece carefully chosen for its ability to contribute to the overall outfit.

This season, maximalism is characterised by out-there silhouettes, embellished clothing, dramatic work, oodles of shimmer and metallic, and of course, graphic prints. Bold colours like cherry, are reappearing, while 3D embellished flowers and XXL bows are donning the facades of designer creations. Of course, designers have always had an unapologetic love for drama, but in 2024, it is getting extreme. While it celebrates experimentation for those who like to be sartorial and stand out from the crowd, others who wish to stay understated are urged to find new ways to play with the trend. "Maximalism demands one to embrace eclecticism and employ diverse elements to build a highly original and bold fashion expression," adds the duo. Here's your scoop on how to style the trend as advised by the couturiers who champion maximalism.



**Availability:** DLF Avenue

#### - IN VOGUE ----





FOREVER NEW
Janie Midi Dress
Price: ₹8,600
Availability: DLF Promenade

#### :TREND TALK.....



## **Abu Jani & Sandeep Khosla** Fashion Designers

#### $Styling \, Tips: How \, to \, embrace \, maximal is m \,$

- **1.** Embrace the freedom to experiment and transcend mundane fashion rules, because maximalism celebrates bold and diverse elements.
- **2.** Mix and match textures, fabrics, embroideries and patterns.
- **3.** Layering is an instant way to create a maximalist chic look. **4.** Ensure your eclectic style is flattering and not chaotic. Make sure your outfit complements your build and body.
- **5.** Remember a trend is only to be followed if it makes you feel beautiful. Blindly adopting a look will always disappoint if it doesn't resonate with your style.

#### METALLICS

This season, metallic colours are taking the spotlight with glimmering gold, silver sheen, and dazzling bronze making a bold statement in the fashion world.

#### **EMBELLISHMENTS**

From pearlcore to sequins, and 3D designs, fashion enthusiasts are giving embellished clothing a big nod. Opt for a coordinate set or tone it down with embellished jeans.

#### SHEER

Sheer has been having a moment, but this season, it got a new spin with the addition of iridescent sequins. Hence tipping over to the maximalist side.

#### **BOLD COLOURS**

You can't really talk about maximalism without mentioning colour! Unlike minimalism, this trend is about wearing vibrant shades. As a quick guide, stick to the colour theory to find out which colours look best together. Opt to pair colours like yellow and purple, red and green, red and pink or yellow and green for a striking look.

#### **PRINTS**

Nothing else fully encapsulates the energy of maximalism like prints. From stripes to leopard, polka dot and floral, it's all about a kitsch aesthetic achieved by mixing and matching prints.









### — CELEB STYLE —



#### - FASHION ESSENTIALS





MARKS & SPENCER Straw Bag Price: ₹4,499 Availability: DLF Avenue



LABEL RITU KUMAR Sling Bag Price: ₹3,900 Availability: DLF Promenade



# BAGGING THE SPOTLIGHT

#### Bold and the beautiful statement bags for the maximalist in you.

Maximalists, rejoice because statement handbags are in vogue! Moving beyond the aura of embellishments and eye-catching designs, maximalist bags scream colour, quirky elements and oodles of glamour. No outfit is complete without statement accessories, or should we say, a statement bag? Yes, this element adds the final touch and it often ends up being the piece that commands the maximum attention. From heart-shaped bags to metallics, leopard print and bold colours to ultra-embellished purses, unconventional designs and XXL bags, embrace your inner maximalist with a fine selection across DLF Malls.



Beaded Shoulder Bag **Price:** ₹7,590

**Availability:** DLF Promenade

CHARLES & KEITH
Cesia Ombre Shoulder Bag
Price: ₹7,999
Availability: DLF Mall of India



Shopper Price: ₹5,790 Availability: DLF Mall of India

#### -IN TREND







UNIQLO

AIRism Oversized T-Shirt **Price:** ₹1,490

Availability: DLF CyberHub

# OVERSIZED

# OBSESSION

Go big or go home! Tap into the biggest trend serving a side of comfort in style.

Oversized fashion is back! It has emerged as a dominant trend, blending comfort, functionality and bold aesthetics with an added layer of elevated style. Rooted in the rebellious ethos of streetwear, this trend prioritises loose, relaxed fits that offer a stark contrast to the tailored and body-hugging silhouettes of some classic, bygone aesthetics. This season, oversized garments like shirts, wide-leg trousers, shorts, and comfort-fit t-shirts are essential for anyone keen on staying ahead in the style game.

Layering oversized pieces creates a dynamic and visually engaging look. By playing with proportions and textures, you can add remarkable depth to your outfits. Adding these oversized picks to your wardrobe add a splash of versatility to your collection with their ability to morph into many well-styled looks. Whether you're aiming for a casual, laid-back vibe or a more sophisticated, put-together ensemble, oversized fashion has you covered. An oversized blazer can transition from a day at the office to an evening out with the addition of some statement accessories.

It's evident then that the oversized has taken over fashion, and we've never been happier! After all, it's not every day that a fashion trend looks good and feels good to wear, too. Celebrate this trend by adding our curated edit of versatile, fresh and stylish pieces to your wardrobe!



#### — IN TREND —









# STEP UP YOUR GA

Stock up on the season's latest footwear picks to embrace the maximalist trend!

Want to elevate your footwear game? Now's the perfect time to include in some eccentric pairs because maximalism is in full swing. Say goodbye to boring beige and plain black and embrace vibrant and bold designs. Over-the-top footwear is trending, and in 2024, we're revisiting dramatic embellishments, unconventional structures, and flamboyant shoes alongside statement Mary Janes, kitten heels, and chunky sneakers. Maximalist footwear, known for its exaggerated silhouettes and eclectic appeal, is making a stylish comeback. Associated with avant-garde fashion, maximalism emphasizes extravagance, and these bold shoes are here to stay. Whether it's sneakers with reflective elements or sky-high heels bedazzled to turn heads, don't shy away from making unconventional choices. Treat yourself to a confidence boost and let your dazzling shoes take you from a morning run to a wedding or a romantic date night.







NIKE

Jumpman MVP for Men

**Price:** ₹15,295





**VANILLA MOON Textured Heels Price:** ₹7,990 Availability: DLF Mall of India



Image Courtesy: New Balance India/Instagram

#### — ACCESSORIES —

# THE **MAXIMALIST**

## ( )(j+

Gone are the days when minimal was cool. Bold, out-of-the-box, eye-catching... the maximalist aesthetic is here to stay. If you aren't experimental enough to add a maximalist approach to your look, add a splash of drama with accessories. They are the perfect choice for dapper men looking to stand out from the crowd and embrace personal style. From limited-edition pop-coloured sneakers to croc leather money clips to bold ties and statement watches, the choice is varied.

Imagine transforming a simple outfit into a work of art with flamboyant neck pieces, buckle belts and statement watches. These accessories don't just complement your look; they become the focal point, drawing attention and sparking conversations. Find your own maximalist style at DLF Malls with accessories from luxury and high-end brands available for all your style needs. Pick your favourite from our selection of bold and outgoing accessories.



ZARA **Price:** ₹1,990 **Availability:** DLF Promenade



**BREITLING** Superocean Heritage B20 **Price:** ₹6,42,400 **Availability:** Kapoor Watch Co., DLF Promenade





Dori Tote **Price:** ₹3,650 **Availability:** Horizon Plaza

H&M

3-Pack Necklaces **Price:** ₹799

Availability: DLF Mall of India







Roulette Tie **Price:** ₹3,000 Availability: DLF Mall of India





#### - WANDERLUST :



## — HOME DÉCOR —

# A BOLD MOVE

#### Here's how to champion maximalism in home décor with a 'more is always more' approach.

This year, 'less is more' is no longer the motto for home décor. Say goodbye to minimalist aesthetics and embrace the bold, vibrant, and eclectic world of maximalist interior design. Think lavish wallpapers, busy prints, rich fabrics, and a mix of furniture styles that tell a story. Florals meet geometrics, stripes and paisleys come together, and bright tones dance with joy. The key to mastering maximalism is curation and attention to detail. Instead of creating chaos, every piece needs to have a purpose and story, and it's only then that the most densely decorated space feels cohesive and intentional.

If you're still unsure about embracing this trend, our expert Aditi Muraka, Co-Founder of Nestasia, offers insightful tips on how to incorporate maximalism into your home. Don't forget to go bold, mix and match, and let your home reflect your personal style as you browse through our handpicked edit.

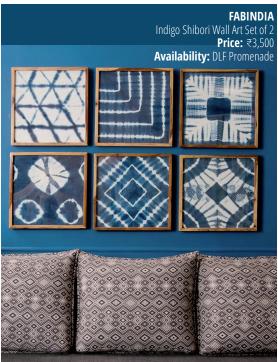














**Sarita Handa**Founder & Creative Director,
Sarita Handa

To truly embrace maximalism, one must integrate bold patterns, vibrant colours, and rich textures into their living spaces. This approach transforms any room into a dynamic and luxurious environment.

#### :TREND TALK....

**Aditi Murarka** Co-Founder, Nestasia



#### **5** Ways to add the maximalist trend to your home

**Statement Flooring:** Choose bold, eye-catching flooring that sets the tone for the room.

**Patterned Walls:** Add visual interest by incorporating patterns on your walls, whether through wallpaper, stencils, or bold paint choices

**Vibrant Colour Schemes:** Opt for a colour palette that is both rich and varied, embracing the full spectrum of hues.

**Eclectic Décor:** Handpick mismatched decor objects that add character and intrigue to your space.

**Art and Vintage:** Decorate with a mix of contemporary art and vintage pieces to create a sense of history and depth.



#### - ADVERTORIAL -





# THE FUTURE OF AUTOMATED BLINDS

The '90s were characterised by heavy drapes, floral valances, and vertical blinds. These styles made a room feel dated and closed off. Deco Window, a pioneer in innovative window solutions, shows us the way forward in automated blinds that favour clean lines, minimalism, and functionality.

Deco Window, a prominent window covering solutions provider and a domestic endeavour of Jayanita Exports, is all set to change the game. Launched in the prestigious DLF Mall of India, Noida, Deco Window offers a wide range of solid roller blinds in a spectrum of vibrant colours. Crafted from water-repellent polyester, these blinds offer 65% to 100% blackout effect, ensuring a serene and undisturbed sleep environment.

#### EMBRACE AUTOMATION FOR ULTIMATE CONVENIENCE

Today, automation is the way forward for operating windows, and blinds offer a hassle-free, wireless, and classy option. With advancements in window treatment technology, Deco Window has harnessed the latest innovations to make life easier for clients. Their blinds are fully compatible with voice-enabled operations like Alexa, allowing you to schedule opening and closing times. These modern conveniences not only add a touch of luxury, but also improve the usability of your windows.

#### **VERSATILE AND PRACTICAL SOLUTIONS**

Deco Window's anti-sun glare blinds are perfect for controlling light, while managing privacy effectively. Equipped with child safety locks, they provide both convenience and peace of mind. With over 40 standard sizes available, these blinds effortlessly fit various windows.

#### COST-EFFECTIVE AND ELEGANT

Blinds are a cost-effective solution, often less expensive than covering windows with curtain rods and curtains, and add chic elegance to any room. Deco Window products are DIY-friendly and come with all the necessary accessories, ensuring that customers don't have to search for additional parts. Plus, Deco Window offers a 5-year warranty on the hardware and complete after-sales support, along with free shipping across India.

Embrace the present with modern, efficient, and aesthetically pleasing window solutions from Deco Window that will breathe new life into your living spaces. Say goodbye to the heavy drapes and floral valances of the '90s and welcome a sleek, contemporary look that enhances both style and functionality.











#### — FOOD & BEVERAGE —





# **SUMMER SCOOP**

From classic flavours to innovative creations, let's embark on a delightful journey through the world of ice cream at DLF Malls.

As the sweltering summer heat takes over, there's nothing quite like indulging in a scoop (or two) of your favourite ice cream. When we think of ice cream, traditional flavours like vanilla, chocolate, and strawberry often come to mind. These classics have stood the test of time, providing comfort and nostalgia with every bite. In recent years, the ice cream scene has witnessed a renaissance, with gourmet and artisanal varieties taking centre stage. Imagine savouring a scoop of lavender honey or indulging in the complex notes of balsamic fig and mascarpone. Artisanal ice cream makers experiment with textures and flavours, creating small-batch delights that tantalize the taste buds and offer a sophisticated twist on a beloved treat.

Indulge in a symphony of flavours, from tangy sorbets to creamy classics. Dive into playful popsicles, savour the luxury of international scoops, or explore healthy alternatives that won't weigh you down. Drench your taste buds and soothe your soul with endless ice cream options at DLF Malls.













#### — FOOD & BEVERAGE ——

## SALAD RULES

#### Fall in love with refreshing salads served at these restaurants across DLF Malls!

Now is the perfect time to indulge in fresh, vibrant salads that are not only delicious but also nutrient-packed. As temperatures rise, lighter meals become more appealing, and salads offer a refreshing and satisfying option. Picture the perfect combinations of seasonal fruits and vegetables, complemented by cheese, bursting with flavours and delightful textures. From refreshing dressings to an array of sweet and savoury pairings, it's time to savour the season's fresh produce.

Salads are versatile, allowing for creativity in the kitchen, and they can be easily customised to suit various dietary preferences. Moreover, their high water content helps keep you hydrated during the scorching heat waves. Consider a classic Italian Caprese salad with ripe tomatoes, fresh mozzarella, and basil leaves, drizzled with olive oil and balsamic vinegar, or indulge in a Caesar Salad. For a wholesome choice, the Warm Chicken Salad at The Big Chill Café is truly satisfying, and for a taste of summer, try a watermelon and feta salad.

If you enjoy burrata, our Trend Talk Expert, Chef Ajay Chopra, Founder of Plaka, at DLF CyberHub, shares a delicious and easy-to-make burrata salad recipe. For those on the go, bookmark these spots at DLF Malls for a quick and healthy salad stop.

#### TREND TALK.....



**Chef Ajay Chopra** 

One of the standout dishes on our summer menu at Plaka, Gurugram is the Mango Burrata Salad. This refreshing and sophisticated salad perfectly balances the creamy richness of burrata cheese with the tropical sweetness of ripe mango slices. It's the perfect start to your meal, offering a delightful harmony of flavours

#### RECIPE

This summer, go for the Mango and Burrata Salad! It takes 12 to 15 minutes to prepare.

#### **INGREDIENTS:**

#### Salad

Rocket Leaves: 30 gms Basil Leaves: 2 gms Iceberg Lettuce: 50 gms Green Lettuce: 20 gms Burrata Cheese: 100 gms Alphonso Mango: 120 gms Roasted Pine Nuts: 5 gms

#### **Vinegarette Dressing**

Olive Oil: 50 gms Balsamic Vinegar: 60 gms Black Pepper: 1/2 tsp Salt: ½ tbsp Sugar: 1/2 tbsp Honey: 1 tbsp

#### Garnish

Microgreens Edible Flowers

#### METHOD:

#### For the Salad Dressing

In a blending jar, add balsamic vinegar, olive oil, honey, sugar, and black pepper, and blend till the mix is fluffy and incorporated.



Wash Mango, gently cut into wedges, keep aside and store in a fridge for 5 minutes. In a mixing bowl, add all leafy vegetables and pour salad dressing with a pinch of salt and pepper. Mix well with a spoon or spatula. Start plating by placing the burrata in the centre of the salad bowl, add salad leaves around the burrata in a circle manner, place mango wedges and pine nuts on top, microgreens and edible flowers, and drizzle dressing on top.

MANGO AND BURRATA SALAD

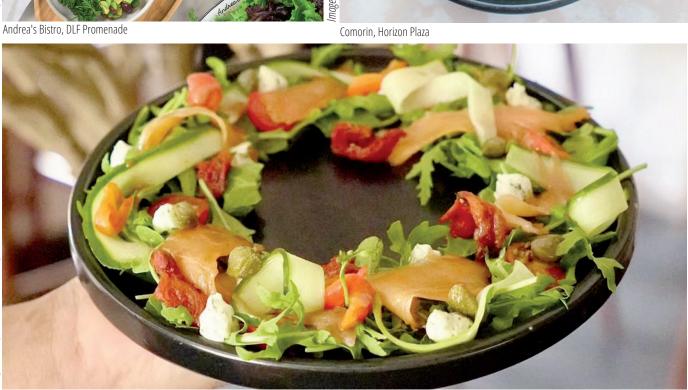




'mage Courtesy: Perch In Delhi/Instagram







Perch, DLF Avenue



The Big Chill Café, DLF Promenade

#### - FOOD & BEVERAGE -

# SHAKEN, STIRRED, SAVOURED

From straight Gin to floral infusions, Whisky sours and Tequila-based tipples, rediscover your favourite cocktails this season.

Cocktails are more than just drinks; they are embodiments of creativity and craftsmanship. Each sip tells a story, blending flavours and textures to create a symphony on your palate. While classics hold a special place in our hearts (and glasses), modern mixology has pushed the boundaries of what a cocktail can be. Today's bartenders are artists, experimenting with flavours, textures, and presentations that surprise and delight.

For those who cherish tradition, the crispness of a Mojito or the depth of an Old Fashioned offer both comfort and sophistication. Tequila lovers can enjoy the refreshing tang of a Margarita, while those looking for something new can explore floral-infused cocktails that blend botanical elegance with contemporary style. The Cosmopolitan Martini brings together Vodka, Triple Sec, Cranberry Juice, and Lime with a touch of urban chic, perfect for any occasion. Meanwhile, the Espresso Martini combines Vodka, coffee liqueur, and espresso for a sophisticated pick-me-up, and the French 75 mixes Gin, Champagne, lemon, and sugar for a bubbly celebration. Whether you're a connoisseur or a curious enthusiast, there's a cocktail waiting for you at DLF Malls, where every sip is an invitation to indulge in the art of mixology.



#### AMMI'S DRINK

#### Ingredients:

45 ml Gin

15 ml Martini Bianco

15 ml Fresh Lemon Juice

15 ml Monin Passion Fruit Syrup

120 ml Schweppes Ginger Ale Fresh Fruit Slices

#### Method:

To craft this refreshing drink, we'll start by layering slices of your favourite seasonal fruits in a beautiful gin goblet glass.

Next, pour in the Gin and Martini Bianco.

Add a touch of brightness with 15 ml of fresh lemon juice.

Then, drizzle in 15 ml of Monin Passion Fruit Syrup for a touch of sweet and tangy flavour.

Fill the glass with 7 to 8 ice cubes to keep it chilled.

Finally, top it all off with a bubbly pour of 120 ml Schweppes ginger ale

For a finishing touch, garnish your creation with a sprig of fresh mint.

**Location:** Andrea's Bistro, DLF Promenade

#### :TREND TALK.....

#### Andrea Aftab Pauro Andrea's Bistro.

DLF Promenade



This refreshing mix is filled with exciting sweet and sour bursts of seasonal fruits. A colourful visual delight, Ammi's Drink is a must-try Gin-based cocktail, perfect for brunch time.

distribution of the second of



#### FOOD & BEVERAGE



#### THE DEVIL'S DOSE

#### **Ingredients:**

45 ml Blue Pea Flower Infused Vodka

15 ml Violette Liqueur

15 ml Blueberry Purée

20 ml Lime Juice

Pinch of Black Pepper and dry Blue Pea Flower for garnishing

#### Method:

Combine all ingredients (except ice) in a shaker. Perform a dry shake (without ice) to fully emulsify the egg white and awaken the flavours.
Fill the shaker with ice and shake vigorously until chilled.
Double-strain the vibrant blue mixture into a chilled coupe glass.
Figic with a planful sprinkle of black papers and a gindle des Plan Pap Flavour for a

Finish with a playful sprinkle of black pepper and a single dry Blue Pea Flower for a touch of whimsy.

Location: Diablo, DLF CyberHub

#### :TREND TALK.....

**Ranveer Kumar** Diablo, DLF CyberHub



This electrifying cocktail isn't for the timid. The Devil's Dose is a vibrant explosion of flavours served in a sleek coupe glass. Get ready for a delightful tussle between sweet and tart.

# 145 CAFÉ & BAR NOW IN DLF CYBERHUB

Ishaan Bahl, founder of 145 Café & Bar and CEO of Risa Hospitality, envisions expanding the family legacy, including Khyber, established by his father Sudheer Bahl, the company's President and MD. Nurtured from a young age, Ishaan is passionate about the industry and eager to advance their ventures.

145 CyberHub marks a fresh frontier for us, and we're enthusiastic about our presence here. In addition to our previously mentioned unique features, we're especially proud to be the first to introduce a pool table to the lively centre of DLF CyberHub. This addition not only enriches our guests experience but also brings a fun and social dimension to our venue, fostering a vibrant atmosphere where patrons can unwind, connect and savour our distinctive offerings.

145 CyberHub's menu blends global comfort food with local flavors, offering traditional dishes like "Purani Dilli Ka Butter Chicken" alongside creative twists such as "Cream Cheese Korean Bun" and "Magic Masala Potato Skins." The diverse selection ranges from street food-inspired bites like "Pav Bhaji Cones" to gourmet options like "Truffle Mac n Cheese" and "Black Pepper Prawns." Complementing the food are inventive cocktails like "Jamun Sour" and "Espresso Martini" enhancing the dining experience. Each dish and drink, from "Kurkure Bahl" to "145's Signature Nachos" is crafted to delight and intrigue.

145 CyberHub, Unit No. GF / 8C / 4C, DLF CyberHub, Cyber City Phase 2, Gurugram, Haryana - 122002









#### — CUSTOMER ENGAGEMENT:

## DLF MALL OF INDIA

8th Mall Anniversary X DLF Malls Summer Up I



Active Noida - 8th Anniversary Run l



Active Noida - MOM-Tastic Run



DLF Malls BeYOUtiful



| Active Noida - International Yoga Day | | Mango Fiesta Edition 2 |

## DLF CYBER PARK

The Busking Station



## DLF PROMENADE

Active Delhi - International Yoga Day



DLF Malls BeYOUtiful |



DLF Malls Lunar Getaway ISRO



Kylie Cosmetics Makeup Workshop



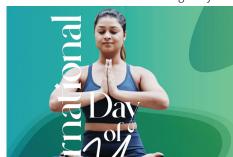
Mother's Day Soiree



I Candle Making Workshop X RAD Living I DLF Malls Summer Up I Perfume Making Workshop X TTIL I T20 Cricket World Cup India Vs. Pakistan Screening I Tinder Queermade Weekend I World Art Day I

## DLF AVENUE

| Active Delhi - International Yoga Day |



CAI Launch



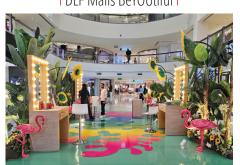
Celio VR Engagement



| Charlotte Tilbury Masterclass |



DLF Malls BeYOUtiful



| DLF Malls Summer Up | | Innisfree X Nykaa Masterclass | Korea Street | Fair | World Cocktail Day Bar Takeover | | World Environment Day |

## DLF CYBERHUB

| Active Gurugram - International Yoga Day |



HT Friday Jam Season 9



l Monkey Shoulder Bar Takeover l



| Movie Screening Under The Stars |



| World Class Cocktail Festival |



The Late Night Edit Season 2

### DLF CITY CENTRE, CHANDIGARH

Build & Bond



DLF Artistic Nirvana



Plantation Drive



## — UPCOMING EVENTS

## **JULY**

DLF MALL OF INDIA

| Midnight Bazaar |



| Active Noida - Neon Zumba Fitness Party | DLF Malls End of Season Sale | Kargil Vijay Diwas | Late Night Promotion |

# DLF PROMENADE | DLF Malls End of Season Sale |



I Ice Cream Social | Makeup Workshop by Bhumika Bahl | Nike Well Collective Sound Healing Workshop | Starscapes Lunar Workshop |

### DLF AVENUE

Delhi Drive-In



| DLF Malls End of Season Sale |

#### DLF CYBERHUB

| HT Friday Jam Season 9 |



| Movie Screening Under The Stars | | DLF Malls End of Season Sale |

#### DLF CYBER PARK

The Busking Station |

## **AUGUST**

#### DLF MALL OF INDIA

I Independence Day I



| Active Noida - Freedom Run | The Cocktail Festival |

## DLF PROMENADE

| Rakhi Pop-up |



Independence Day The Wedding Tales

#### **DLF AVENUE**

The Wedding Tales



## Late Night Edit Season 2 I



| Movie Screening Under The Stars | Independence Day Edit |

#### DLF CYBER PARK

The Busking Station

#### DLF CITY CENTRE, CHANDIGARH

l Azaadi Mahotsav l



## **SEPTEMBER**

#### DLF MALL OF INDIA

Bites & Brew Crawl



The Wedding Tales

#### DLF PROMENADE

The Wedding Tales



#### **DLF AVENUE**

The Wedding Tales

## DLF CYBERHUB

| Big Foodie Festival X EazyDiner |



Late Night Edit Season 2 | | Movie Screening Under The Stars | Oktoberfest |

#### DLF CYBER PARK

The Busking Station

#### DLF CITY CENTRE, CHANDIGARH

| Corporate Super Squad Season 3 |





#### **NEW STORE LAUNCHES**







Eské



**Hamster London** 



Kaarigar



Kazo



**Pizza Express** 

Le Marche Select



**Pret-A-Manger** 



Sabhyata



**Samsonite Black Label** 



Tasva



The Game Palacio



**Abraham & Thakore** 

arcus

Mi Arcus





**California Burrito** 



My Tea Chapel

my tea chapel



Caratlane



**Nike Well Collective** 



Délifrance



The Loom

thε loom™



**GUESS**®

Tissot



Celio



Frozen Fun



**Kings Kulfi** 



145 Café & Bar



**Blue Tokai** 



Diablo



P.F. Chang's



**Pirates Of Grill** 



Samsonite



The Laugh Store



**Beanly Coffee** 







Casa Dona

Dohful



TO VISIT DLF PROMENADE























# WHERE NEXT

EMBRACING THE UNKNOWN

EXCLUSIVELY ON



